VISUAL COMMUNICATION TECHNOLOGY
Associate of Applied Science

The Visual Communication Technology (VCT) degree provides the training required to succeed in the ever-changing technical graphics and documentation marketplace. Companies need commercial artists and graphic designers to produce layouts, presentations, videos and websites that are completed in an accurate, timely and appealing manner. Students will understand the fundamental principles of typography, vector design, photo manipulation, graphic design, digital video production, electronic page layout, package design, and the knowledge to produce finished interactive multimedia projects and webpages.

Students in the VCT program take courses utilizing the Adobe Creative Cloud. Students also have the opportunity to design for clients through on-campus service learning projects.

In the VCT program students create both traditional and digital portfolios while learning communication skills to prepare for work as a freelance graphic designer or in the field of visual communication.

POTENTIAL EARNINGS
$35,000 and up

CAREER OPPORTUNITIES
- Advertising Specialist
- Commercial Artist
- Customer Service Representative
- Desktop Publisher
- Electronic Image Preparer
- Graphic Designer
- Graphic Design Illustrator
- Informational Website Designer
- Marketing Specialist
- Page Layout Specialist
- Production Manager
- Sales Representative
- Videographer
- Video Editor

TRANSFER AGREEMENT
Bowling Green State University
VCT Program

LOCATION
Toledo-area Campus

FACILITIES
- Three Mac Computer Labs
- Print Finishing Lab
- Video Production Lab
- Walter E. Terhune Gallery

STUDENT EXHIBITION
Juried Spring Student Show

INTERNSHIP PARTNERS
www.owens.edu/fpa/internships

SOCIAL MEDIA
- OCC Commercial Art Program
- Owens Artist Connection

OWENS.EDU

Office of Admissions
Toledo-area Campus - (567) 661-7777
Findlay-area Campus - (567) 429-3509

Fine and Performing Arts
(567) 661-7081
owens.edu/fpa

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OWENS
COMMUNITY COLLEGE

VISUAL COMMUNICATION TECHNOLOGY
Associate of Applied Science

REQUIRED COURSES

*The Age of Coursework for Commercial Art (CRT) courses, and Photography Courses (PHO) is 6 years - chair approval required for courses beyond that. Please refer to College Policy, Chapter 2 - Academic, 3358:11-2-22 Age of Coursework Policy.

**All Commercial Art (CRT) courses must be completed with a grade of "C" or better to graduate.

1ST SEMESTER

CRT 115 or CRT 120 must have completed or be enrolled in CRT 105. It is suggested to take this course in the summer before beginning your regular course load. Please refer to the Testing Center for information on CRT 105 proficiency testing. CRT 115 and CRT 120 must be completed before attempting advanced coursework.

VCT 100	Careers in Visual Technology	Credits: 3(Lec: 3)
CRT 105	Micro Concepts & Apps for Mac	Credits: 1(Lec: 1)
CRT 115	Digital Imaging	Credits: 3(Lec: 2 Lab: 3)
CRT 120	Vector Graphic Design	Credits: 3(Lec: 2 Lab: 3)
PHO 123	Digital Photography I	Credits: 3(Lec: 2 Lab: 3)
PHO 130	Intro to Visual Communication	Credits: 3(Lec: 3)

2ND SEMESTER

ENG 111	Composition I *	Credits: 3(Lec: 3)
or		
ENG 111P	Composition I Plus *	Credits: 4(Lec: 4)
CRT 110	Graphic Fundamentals	Credits: 2(Lec: 2)
CRT 125	Electronic Page Layout	Credits: 3(Lec: 2 Lab: 3)
CRT 210	Digital Design and Typography	Credits: 3(Lec: 2 Lab: 3)
ART 106	Fundamentals of Drawing	Credits: 3(Lec: 2 Lab: 3)

3RD SEMESTER

CRT 225	World Wide Web Design	Credits: 3(Lec: 2 Lab: 3)
CRT 235	Digital Video	Credits: 3(Lec: 2 Lab: 3)
CRT 101	History of Graphic Design	Credits: 3(Lec: 3)
_____	Mathematics Elective	Credits: 3 to 5(Lec: 3 to 5)
_____	Elective	Credits: 3 (Lec: 3)
	Select course with minimum 3 credit hours	

4TH SEMESTER

IDS 210	Fine & Performing Arts Internship	Credits: 2(Lec: 1 Lab:10)
BUS 101	Contemporary Business	Credits: 3(Lec: 3)
CRT 295	Portfolio Presentation	Credits: 1(Lab: 3)
ART 110	Foundations In 2D Design	Credits: 3(Lec: 2 Lab: 3)
CRT 245	Intro to Package Design	Credits: 3(Lec: 2 Lab: 3)
_____	Social & Behavioral Sciences Elective	Credits: 3(Lec: 3)

*Ohio Transfer Module Course
More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule