



**Board of Directors Meeting  
January 12, 2015**

President Matt Feasel called the meeting to order.

The following directors were present: Amanda Caig, Nick Calmes, Walt Celley, Carolyn Chapman, Steve Cotner, Tom Daniels, Matt Feasel, Amy Hansen, Kaye Koevenig, Janet Meacham, Laura Moore, Thomas Tiggs and Christi Wagner (13). Alumni Relations Staff: Stacie Feix (1). Absent were Mark Carr, Sue Litten, Mark Wasylshyn and Audrey Wright (4). A quorum was present.

**Visitors** – There were no visitors present.

**Approval of Minutes** – Thomas Tiggs made a motion to approve the minutes of the November 10, 2014, Board of Directors meeting minutes as presented; seconded by Steve Cotner. The motion was approved by voice vote.

**Treasurer's Report** – Amy Hansen presented the Financial Report. There were two events that concluded since our last meeting, which were the Golf Classic distributions and Shop 'Til You Drop shopping trip. The donation to the Foundation, \$4,784.50 was distributed to each scholarship fund, which included the Success Tuition Assistance Program pledge, the Private Stephen Machcinski and Private James Dickman Memorial Scholarship Endowment Fund and the Michael W. Rickard Memorial Endowed Scholarship Fund. Also, the Board budgeted \$1,200 for shopping; however, the actual was \$1,243, bringing our ending balance to \$1,681.

The Alumni Legacy Scholarship Endowment Fund had a starting balance of \$174,794 with \$250 received in donations and an ending balance of \$175,044. The Investment Income Fund for this endowment had a starting balance of \$27,502 with investment earnings of \$1,092 and \$0 disbursed in scholarship awards, leaving an ending balance of \$28,594. The Detective Keith Dressel Memorial Scholarship Fund had a starting balance of \$45,945 with \$0 received in donations and an ending balance of \$45,945. The Investment Fund for this endowment had a starting balance of \$5,445 with investment earnings of \$1,115 and scholarship disbursement of \$0 with an ending balance of \$6,560. The Michael W. Rickard Memorial Scholarship Fund had a starting balance of \$24,960 with donations of \$4,784 and an ending balance of \$29,744. The Investment Income Fund for this endowment had a starting balance of \$4,177 with \$172 of investment earnings and scholarship disbursement of \$0 and ending balance of \$4,349. The Success TAP Fund Pledge had a starting balance of \$80,000 with \$0 in current payments and leaving the ending balance as \$80,000. The Investment Income Fund for this endowment had a starting balance of \$1,564 with \$106 of investment earnings and an ending balance of \$1,670.

**Standing Committees** – Laura Moore presented to the Board the 2015-2016 Standing Committee request form. Each Board member is asked to serve on at least one committee in addition to attending Board meetings.

**Scholarship Distribution** – Laura Moore reported to the Board the amounts that can be awarded for the coming academic year. The Alumni Legacy Endowed Scholarship Fund has \$9,915, Detective Keith Dressel Endowed Memorial Fund has \$2,342 and the Michael W.

Rickard Endowed Memorial Fund has \$1,131 to be awarded. Also, Laura Moore stated for the Private Stephen Machcinski and Private James Dickman Memorial Scholarship Endowment Fund has \$500, which was previously approved by the Board and will be awarded this year at the Outstanding Service Awards. Tom Daniels made a motion to approve the amounts as presented; seconded by Walt Celley. The motion was approved by voice vote.

**Golf Classic Scholarship Distribution** – Laura Moore presented to the Board the 2015 Golf Classic proceeds split. Laura Moore recommended to the Board that 50% of the golf proceeds be divided between the Michael W. Rickard Memorial Scholarship Fund, Private Stephen Machcinski and Private James Dickman Memorial Scholarship Endowment Fund and the Success TAP Endowment Fund and the remaining go to Alumni engagement and outreach efforts. Walt Celley made a motion to approve the 2015 Golf Classic proceeds as presented; seconded by Steve Cotner. The motion was approved by voice vote.

**Conflict of Interest** – Laura Moore presented to the Board the Conflict of Interest Statement. This form is to be signed annually by our Board to make sure the Board is in compliance with Section 1702.301 of the Ohio Revised Code and when and to the extent applicable, Sections 2921.42 of the Ohio Revised Code.

#### **Alumni Association Report –**

- Membership Update – As of December 31, 2014, the Association had 575 paid members with 358 renewals, 117 rejoins and 100 new memberships. This number is a slight decrease compared to last year at this time, but we are consistently receiving renewals.
- Membership Mailing – Will be coming to your home address the week of January 19 and look different compared to previous years. Laura Moore stated to the Board for cost effectiveness, she decided to do post cards instead of mailing a packet. There will be three different post cards that will be focused on different criteria, but contain the same message relating to Owens's 50<sup>th</sup> Anniversary. One post card is for 39 and younger and their URL will be alumni proud; the second post card is for 40 and above, with their URL as alumni success and finally, the third post card will be for nursing grads and their URL will be alumni strong. By creating these different URL's, we are able to track and see how many individuals from each group are going to our website and track what they click on and view.
- Commencement Reception – After commencement practice, Alumni Relations and Student Government hosted a reception to celebrate the graduates' success. As a gift, a padfolio was handed out to those graduates who attended and Walt Celley attended the reception.
- Commencement – More than 640 students received their degrees as part of the 34<sup>th</sup> Annual Fall Commencement ceremony held on December 12. Matt Feasel participated in the ceremony and retired anchor, Chrys Peterson, served as the keynote speaker. Chrissy McCullough, Associate of Applied Science, Quality Assurance served as the student speaker.
- Shopping – Seventy participants went shopping on Saturday, December 7, to Great Lakes Crossing in Auburn Hills, Michigan. The trip was a success with excellent feedback.
- Ohio Means Internships and Co-ops Grant Program – Laura Moore is assisting Ann Theis, Dean, School of Business, Information and Public Service and Dr. Reti Shutina, Program Director, with identification and introductions to potential business partners leveraging our Alumni Association and Foundation Boards.

- **STRIVE** – On December 11, Laura presented to Penta’s STRIVE students about tips on applying for college, financial impact of college tuition and savings by attending Owens Community College. Also, information was provided on applying for Foundation scholarships, which the deadline is February 16.

**Foundation Report** – Laura Moore reported to the Board that a \$5,000 donation was received from the Perrysburg Area Arts Council to establish a new scholarship for the fine and performing arts area. For the first quarter of fiscal year 2015, \$51,097 has been received in gifts and pledges, which compares to \$61,010 for fiscal year 2014. During this time, \$117,495 has been expensed for scholarships and program support.

The Foundation Annual Meeting was held on October 23. The following were elected as Foundation directors for a three-year term: Louise Jackson, Kathy Kreuchauf, Tom Pounds and Jack Sculfort. Also, at the meeting officers that were elected were Dan Kimmet, Chairman; Jim Geers, Vice Chairman; Alan Sattler, Treasurer; and Dee Talmage, Secretary. They will serve a one-year term. This year’s theme was *Your Success Starts Here*.

Owens Community College’s new commercials will start running this week. The tag line is *Your Success Starts Here* since it resonates so well and everyone remembers the jingle.

**Student Government Report** – Nick Calmes reported to the Board that Student Government has different representatives for different schools and would like to get the representatives more involved with students. Student Government is looking into doing a spirit week to raise awareness of our athletic program and getting students more involved. Also, Town Hall meetings are every third Wednesday at 2:30 p.m. each month for students to voice concerns about Owens.

**Old Business** – There was no Old Business.

**New Business** – There was no New Business.

As there was no further business to come before the Board, the meeting was adjourned.

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Secretary