ASSOCIATE OF APPLIED SCIENCE

The Commercial Photography (PHO) degree is designed to prepare students for employment in the photographic industry. The program enables students to develop strong skills in both traditional and digital photographic techniques.

Combining a traditional foundation with the latest advances in technology, we offer students both traditional darkroom as well as digital lab classes. Our award-winning faculty share their expertise and love of photography with students at any level of studies, as well as in an active photo club.

Owens provides a full-spectrum photography education, from darkroom to digital, from fine art to commercial, with an emphasis on contemporary visual literacy. Students in the PHO program take photography courses that cover the following topics: Black and white darkroom with small and large format cameras; studio and natural lighting for product, portrait, wedding, and events; visual storytelling and communication; digital asset management; color management for digital output to web and print; creative problem solving with alternative digital and darkroom output; business and career development including marketing, copyright and licensing; historical and contemporary trends in the field of photography; portfolio preparation and presentation.

POTENTIAL EARNINGS
$20,000 and up

CAREER OPPORTUNITIES
Photographers Assistant
Photo Studio Owner
Photo Technician
Freelance Photographer
Wedding Photographer
Portrait Photographer
Corporate/Advertising Photographer
Editorial/Stock Photographer
Photojournalist

LOCATION
Toledo-area Campus

CLUBS/ORGANIZATIONS
Photo Club
Facebook: Owens Photo Club

FACILITIES
Black and White Printing Darkroom
Two Digital Mac Labs
Print Finishing Lab
Professional Lighting Studio
Walter E. Terhune Gallery

INTERNSHIP PARTNERS
www.owens.edu/fpa/internships

STUDENT EXHIBITION
Juried Spring Student Show

WWW.OWENS.EDU/FPA (567) 661-7081

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COMMERCIAL PHOTOGRAPHY TECHNOLOGY

REQUIRED COURSES

CRT 105 and all Photography (PHO) courses must be completed with a grade of “C” or better to graduate.

1st Semester
PHO 123 Digital Photography I Credits: 3(Lec: 2 Lab: 3)
PHO 121 Darkroom Photography I Credits: 3(Lec: 2 Lab: 3)
PHO 130 Intro to Visual Communication Credits: 3
CRT 105 Micro Concepts & Apps for Mac Credits: 1(Lec: 1)
ENG 111 Composition I *Ohio Transfer Module Course Credits: 3(Lec: 3)
PHO 170 Professions of Photography Credits: 2(Lec: 2)

2nd Semester
BUS 101 Contemporary Business Credits: 3(Lec: 3)
PHO 223 Digital Photo II Credits: 3(Lec: 2 Lab: 3)
________ Mathematics Elective Credits: 3 to 5(Lec: 3 to 5)
PHO 140 Studio Lighting I Credits: 3(Lec: 2 Lab: 3)
________ Art and Humanities Elective Credits: 3(Lec: 3)

3rd Semester
PHO 202 History of Photography Credits: 3(Lec: 3)
PHO 240 Studio Photo II Credits: 3(Lec: 2 Lab: 3)
________ Photography (PHO) Elective Credits: 3(Lec: 2 Lab: 3)
Select any Photography (PHO) course that is not already required for this program.
PHO 150 Large Format I Credits: 3(Lec: 2 Lab: 3)
________ Business (BUS) or Marketing & Sales (MKT) Elective Credits: 3(Lec: 3)
Select 3 Elective Credits from any Business (BUS) or Marketing & Sales (MKT) course.

4th Semester
PHO 246 Post Prod Photo Techniques Credits: 2(Lec: 2)
PHO 284 Commercial Photography Interns Credits: 3(Lec: 1 Other:10)
PHO 295 Portfolio Preparation Credits: 1(Lab: 3)
________ Photography (PHO) Elective Credits: 3(Lec: 2 Lab: 3)
Select any Photography (PHO) course that is not already required for this program.
________ Social and Behavioral Sciences Elective Credits: 3(Lec: 3)
________ Art and Humanities Elective Credits: 3(Lec: 3)

*Ohio Transfer Module Course
More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfermodule

Examples of student work.