



Your Success  
Starts Here.



## MARKETING EDUCATION AT CLAY HIGH SCHOOL

**Owens Community College Major:** Business Management Technology  
**Program Length:** 4 semesters      **Credits:** 61-63

### PROGRAM INFORMATION

Do you want to be a leader? Is management of people or a business of interest to you? If so, majoring in Business Management Technology could be the program for you. Every business needs skilled managers to deal with day-to-day operations as well as planning/implementing long-range goals to remain competitive in today's marketplace. In addition to technical courses, general education courses develop students to be prepared to deal with all kinds of issues that confront them in the performance of their jobs.

### JOB OPPORTUNITIES FOR GRADUATES

Students with a Business Management degree are prepared to work in a diverse number of fields including general management, human resource management, management in the retail, restaurant, and health care industries as well as managerial positions in other business operations and government services.

### SALARY

The U.S. Department of Labor, Bureau of Statistics for the Toledo area, reports annual salaries for positions such as those listed above range from \$34,330 to \$87,610.

The Ohio Department of Jobs and Family Services estimates that the demand for workers in the positions described above will grow from 3.4% to 25% between 2010 and 2020.

### TECH PREP SCHOLARSHIP

Owens Community College offers Tech Prep scholarships to graduating high school seniors who have participated in a Tech Prep career pathway within the Greater Northwest Ohio Tech Prep Consortium. The maximum award is \$2,000 total (\$1,000 per year) or \$500 per semester for four semesters to cover tuition, fees, and an allotment for books **that are not covered** by other financial aid, such as Federal Pell Grant, as long as the student maintains eligibility. This scholarship does not pay for supplies, lab fees, course fees, and other institutional fees. Students must earn a 2.5 on a 4.0 GPA scale by the end of the 7<sup>th</sup> semester of high school. They must enroll at Owens, full time, for the fall semester immediately following high school graduation, and declare an associate degree program related to the chosen high school Tech Prep pathway.



OWENS  
COMMUNITY COLLEGE



Apply Today!

owens.edu



**1ST SEMESTER**

- BUS 102 College & Career Professional** Credits: 3
- ENG 111 Composition I\* Credits: 3
- BUS 101 Contemporary Business** Credits: 3
- IST 131 Computer Concepts and Apps Credits: 3
- MTH 121 Mathematics of Finance Credits: 3

**2ND SEMESTER**

- ENG 112 Composition II\* Credits: 3
- BUS 120 Principles of Management Credits: 3
- MTH 213 Introductory Statistics\* Credits: 3
- IST 235 Spreadsheet Applications - Excel Credits: 3
- PSY 101 General Psychology\* Credits: 3
- OR
- SOC 101 Sociology\* Credits: 3

**3RD SEMESTER**

- ENG 120 Business Communications Credits: 3
- ECO 201 Microeconomics\* Credits: 3
- MKT 101 Marketing Credits: 3
- BUS 200 The Legal Environment of Bus Credits: 3
- ACC 101 Introductory Financial Acct Credits: 3

**4TH SEMESTER**

- PHL 101 Intro to Philosophy\* Credits: 3
- OR
- PHL 102 Principles of Ethics\* Credits: 3
- ACC 102 Introductory Managerial Acct Credits: 3
- BUS 296 Business Management Capstone Credits: 3
- FIN 201 Principles of Finance Credits: 3
- \_\_\_\_\_ Elective Credits: 4 to 6

\*Select 4 to 6 elective credits from: BUS 205, BUS 206 or BUS 293.

**Students will also earn MKT 125: Personal Selling (Credits: 3) & BUS 130: Introduction to Small Business (Credits: 3)**

**In order to earn the CTAG credit, the student must pass Strategic Entrepreneurship with a C or better, and score a 56 or higher on the end of course exam.**

This program participates in College Credit Plus (CCP) at Owens Community College, as well as earns college credit through the (CT)<sup>2</sup> program.

College Credits earned via CCP:	09
<u>College Credits earned via (CT)<sup>2</sup>:</u>	<u>03</u>
<b>TOTAL:</b>	<b>12</b>

**Cost savings to the student: \$1,836**  
*Calculation is based on current tuition structure, and is subject to change.*

Students do not receive an application fee if they continue their studies at Owens Community College!

For enrollment information, please contact your Admissions Representative:

Office of Admissions  
 30335 Oregon Rd.  
 Perrysburg, OH 43551  
 (567) 661-7777

\*Ohio Transfer Module Course; More information about the Ohio Transfer Module Course can be found at [www.ohiohighered.org/transfer/transfermodule](http://www.ohiohighered.org/transfer/transfermodule)

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