



REPORT TO THE BOARD OF TRUSTEES – November 4, 2020 – Exhibit No. 10

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VISION

As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.

ACCREDITATION

Business Technologies department submitted the Quality Assurance report to the Accreditation Council for Business Schools and Programs (ACBSP) on September 14, 2020. The report included two newer programs: Logistics and Supply Chain and Insurance Studies. A response to the QA Report is expected in early Spring 2021. The next step will be the one-year Self-Study Report is due on December 15, 2021. Currently, ACBSP-accredited degrees include: Accounting Technologies, Administrative Office Coordinator, Business Management Technologies, Computer Programming Technology, Entrepreneurship Major, Hospitality Management, Information Systems Technologies, Marketing and Sales Technology, Networking and Information Systems Support, Medical Office Support, and Office Administration Technologies.

PROGRAMS AND INITIATIVES

Food, Nutrition and Hospitality department is pursuing a Craft Beverage certificate. Michael Pfahl, Dean, School of Business, Information, and Public Service, Joann Gruner, Chair, Food, Nutrition, and Hospitality, and Robert Wagner, Operations Manager, met with Lourdes University administrators for on-going discussion of the College's certificate curriculum and the University's Craft Beverage bachelor degree curriculum, transfer options, and potential opportunities for student-engagement between the two institutions.

Curriculum for the Behavioral Health Services Aide program was developed and submitted to the state licensing board in October. If this curriculum is approved, students in the non-credit program will receive Chemical Dependency Counselor Assistant (CDCA) certification, as well as be able to earn college credit while in the program.

Congratulations to the School of Nursing and Health Professions students who participated in the credentialing exams; the pass rates are as follows:

- **Registered Nurse program** NCLEX pass rates for the third quarter of 2020 were: OCC: 88.1% (74/84 passed), as compared to the rates of: Ohio: 83.15% and National: 84.88%.
- **Practical Nursing certificate** NCLEX pass rates for the third quarter of 2020 were: OCC: 100% (2/2 passed), as compared to the rates of: Ohio: 80.37% and National: 82.85%.

AUDITS/COMPLIANCE

Cathy Ford, Dean, School of Nursing and Health Professions attended an October 6 webinar, "Understand the New Federal Regulation on Licensure Disclosure," presented by the Commission on Accreditation of Allied Health Education Programs. The content learned will be applied to all health programs to ensure compliance with federal regulations

STRATEGIC PLAN 2019-2021

GOAL 1: Increase enrollment, completion and student success

The office of Records and Registration reported a total of 83 degrees and 104 certificates were awarded for summer semester. Of the 83 degrees awarded, 24 graduates received academic honors, who achieved at least a 3.5 grade point average.

The office of Advising emailed all students who are currently or were enrolled for 2020 classes to provide an opportunity to choose and inform Advising of their academic plans for spring semester 2021. Among the choices, students could request course recommendations from their advisors or request appointments. Of the responses, 196 students requested an appointment and 391 students requested course recommendations from their advisor. All requests made prior to the start of registration were fulfilled. Understanding the students' registration needs allows staff to be more proactive with students for next term and to focus on students with needs.

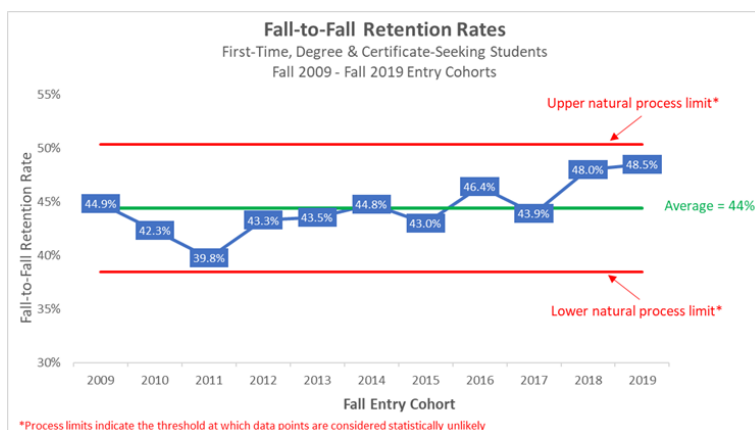
The Student Services Division redesigned the New Student Orientation experience located within in each new student account on Ozone. The redesigned orientation is user-friendly, concise and contains all of the information a new student needs to get started and be successful at Owens. Students have the opportunity to complete the self-guided orientation or sign up for an online guided orientation session. The goal of the orientation is to increase next term enrollment for new students.

Marketing has been working on the Spring Start Scholarship campaign for Class of 2020 students that have yet to begin their college education. Marketing produced postcards, posters, and billboards (near Whitmer, Rogers, and Start High Schools); a web page dedicated to the scholarship and a simple and thoughtful video with Amy Giordano, Vice President, Enrollment Management and Student Services, speaking to the benefits of this opportunity.

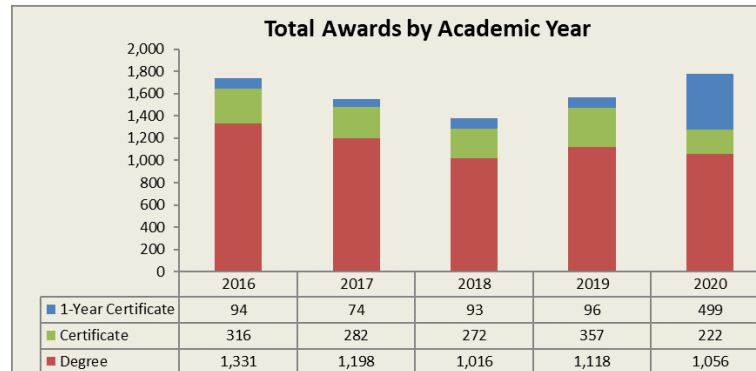
A new Fast Track program was developed based on a national model that puts full-time students on an accelerated path to earning their degree in three years or less. Beginning with the 2020-2021 academic year, Fast Track students must enroll full time (12 credits) and meet with a success coach twice a month, who will assist them with navigating their degree pathway, campus culture and learning to juggle their competing demands such as family responsibilities and work. "This is a small program (of 60 students) designed to have a large impact on a specific population," said James Jackson, Director, Fast Track Program. "We want to help close the equity gap for students who come to Owens with few academic, economic and family resources and help them complete their degree as quickly as possible."

Knowledge about the College: Institutional Research

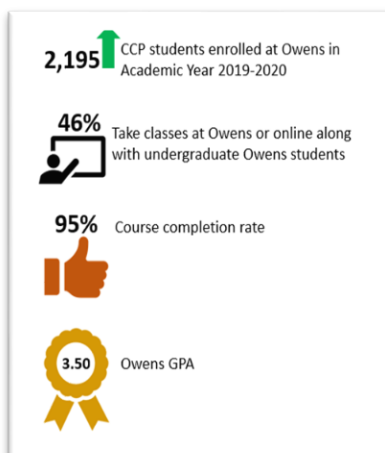
Fall-to-all Retention Rate ~ Highest in 10 Years. The overall "Fall 14th day to Fall 14th day" retention rate among first-time, degree- and certificate-seeking students rose a half percent from last year to 48.5%, and it is the highest that it has been in the past 10 years. Rates rose across both campuses as well as among both full-time, minority and Pell-eligible students.



Total Awards by Academic Year. An overall total of 1,777 degrees and certificates were awarded in Academic Year 2019-2020, an increase from 1,571 the previous year. This increase was driven by one-year certificates, including 295 new General Education certificates. The total number of degrees and short-term certificates declined.



College Credit Plus Enrollment. A total of 2,195 individual College Credit Plus (CCP) students enrolled at Owens in Academic Year 2020, up from 2,153 the year before. Roughly half of these students took classes at their home high school with credentialed teachers, who act as agents for the College; but the other half enrolled in classes along with regular undergraduate Owens students. These high-achieving students passed 95% of their classes and attained an Owens overall GPA of 3.50. The most popular courses taken were: ENG111, BUS101, BUS102, PSY101, ENG112, MKT125, HIT125, MKT111, MTH213, GOV111.



GOAL 2: Improve and enhance the student experience

James Katzner, Manager, Student Life, Brandon Gaddy, Director, Trio Student Support Services, and Angie McGinnis, Manager, Career and Transfer Services, collaborated to launch an online chapter of the National Society of Leadership and Success (NSLS) for the fall semester. NSLS is a leadership honor society for students to build leadership skills in a step-by-step program towards induction. Based on criteria developed in conjunction with the national organization, 1194 Owens students were invited to join.

On October 1, the 2021-2022 Free Application for Federal Student Aid (FAFSA) was made available to students. The office of Financial Aid is vested in informing students, offering assistance and breaking down the barriers as students strive toward completing the FAFSA. Additionally, early filing will help students to be financially prepared when they start the 2021-2022 academic year. Throughout the month of October, in collaboration with Financial Aid and Marketing, Oserve will promote FAFSA awareness and the importance of completion of the application through the following:

- Facebook Live interview with Admissions and Oserve about the FAFSA application, what is needed, and where to go for help.
- In-person FAFSA Workshops offered every Thursday from 2-4 p.m. in College Hall 176. Students are permitted to bring one guest with them.
- Email to guidance counselors in the legal service district informing them of the FAFSA workshops and ability to offer virtual financial aid presentations.
- Financial aid awareness video created by Marketing and Oserve that will be posted on social media platforms.
- One to two weekly social media posts using short videos created by Federal Student Aid.

GOAL 3: Develop workforce and labor market outcomes

Workforce and Community Services reported 154 new apprentices to the American Association of Community Colleges (AACC) Expanding Community College Apprenticeships (ECCA) grant. Additionally, another increase in apprentices is expected to be reported for the next reporting period, October 1 – December 31.

Workforce and Community Services was selected as the education provider for the Responsible Fathers Grant, in partnership with Goodwill and OhioMeansJobs. This five-year grant will focus on providing skills and career training to fathers struggling to support their children.

An extension for the rest of 2020 was provided to Workforce and Community Services to serve as the education provider for inmates at Milan Prison. In early 2021, Milan Prison will have new bidding for the next five-year contract for an education provider, which the College will apply.

The Tool and Die Skills training program at the Life Revitalization Center of the Cherry Street Mission concluded in September. Due to COVID-19, enrollment in the program dropped significantly, however, the remaining participants found employment.

Workforce and Community Services auto-awarded 91 certificates to students in union skilled trades programs, who have also earned their Journeyman card.

GOAL 4: Cultivate community image and advancement

Sherri Johnson, Chair, Transportation Technologies, participated in individual advisory committees for Lenawee (Michigan) Intermediate School District Automotive Technology and Medina County Career Center Diesel program for discussion on industry best practices, worker demand and pathways for training future technicians.

Marketing is developing a digital ad featuring the Dana Advanced Manufacturing Training Center. This in-house video will be completed by the end of October by James Schuller, Videographer, Marketing.

In the month of September, Owens hosted local television station seven times for feature stories on campus, including First Responder of the Week (Matt Phillips), Mask Mouth (Dental Hygiene), and the new Fast Track program.

Leadership Perspectives, a leadership development and engagement program for employees of color, is scheduled for the Fall Semester with two sessions designed to enhance support and share resources that impact career, professional and personal development. James Jackson, Director, Fast Track Program, developed and facilitates the sessions for employees.

Leadership Evolution is in its second year to help women employees to identify their role in advancing the College's mission. Virtual lunch sessions are focused on the importance of allyship, utilizing performance evaluations for constructive feedback and communication, keep student success at the forefront and the value of networking.

GOAL 5: Improve college culture and quality of life

Faculty and Staff Recognition

- **Cheryl Paeth**, Faculty, Occupational Therapy program, received the 2019-2020 Teaching Excellence Award for the School of Nursing and Health Professions. Dr. Paeth was selected by a committee of her peers based on her exceptional service to the academic school, implementation of service-learning, and community outreach and service.
- **Matt Phillips**, Chair, Emergency Services Technology program, was recognized by 13ABC for First Responder of the Week. Link: <https://www.13abc.com/2020/10/05/13abc-first-responder-of-the-week-matt-phillips/>
- **Dana Advanced Manufacturing Training Center** received the Excellence in Workforce Development Award from the Ohio Economic Development Association, as nominated by SSOE. The award recognizes unique approaches to any aspect of workforce development, including meeting workforce needs. Link: <https://www.owens.edu/news-releases/>
- **Magnetic Resonance Imaging program** received a Kudos Award from Justin Johnson, Radiology Manager, Promedica Toledo Hospital in recognition of the excellent interviewing skills demonstrated by two recent MRI graduate applicants.
- **Brad Wood**, Assistant Chair, Physical Therapist Assistant program, presented nationally on self-study reports for the Commission of Accreditation for Physical Therapy Education.

GOAL 6: Building financial strength and capacity

Selking International Trucks donated a newer semi-truck and three engines from Navistar Inc. to Transportation Technologies. Anthony Selking, General Manager, provided technical support. The equipment will enhance Diesel Technology student learning on newer technology and the equipment will be used across all technical courses.

Information Technology Services in a joint effort with Workforce and Community Services implemented Elevate, a software solution to help manage non-credit programs. With Elevate, a student can register for a non-credit course, similar to an “online shopping” experience. User-friendly, corporate registrations can be easily managed by staff. Elevate reports can be used to display metrics, track success, manage costs, and increase profitability.

Information Technology Services implemented a new Voice Over IP (VOIP) telephone system. It replaced an aging telephone system and provides employees with video phones and other options for employees who are remotely working from home.

Ohio Higher Education Mental Health CARES Funding. The Chancellor of the Ohio Department of Higher Education informed the College that Governor Mike DeWine, in partnership with the Ohio General Assembly, designated \$16 million to be distributed to public and independent not-for-profit campuses in Ohio to support the increased demand for mental health and counseling support services for students. The Governor’s office asked ODHE, in consultation with the Department of Mental Health and Addiction Services, to develop a formula to allocate these funds to eligible institutions. For community colleges only, an additional funding weight was provided to account for the relatively high number of part-time students versus FTE, which resulted in a notable increase in statewide aggregate funds for community colleges. An additional 50% Pell eligible weight was utilized as well. Owens has been allocated approximately \$131,000 of the CARES funding for mental health, which a determination will be made in how the funds will be allocated.

CARES Act – Coronavirus Relief Fund – Ohio Higher Education Round 2 Supplement. The Chancellor of the Ohio Department of Higher Education informed the College that Governor Mike DeWine, in partnership with the Ohio General Assembly, designated additional funding to Ohio colleges, universities and technical centers “to help make campuses as safe as possible for students, faculty, staff and the visiting public, and to provide the education and workforce training Ohio needs and students deserve.” Owens has been allocated \$563,919 for this second round of CARES funding from the State of Ohio.