



## **REPORT TO THE BOARD OF TRUSTEES – December 1, 2020 – Exhibit No. 12**

Bill Balzer, Ph.D., Interim President

Denise Smith, Ph.D., Provost/Vice President, Academic Affairs/CAO

Jeff Ganues, Vice President, Business Affairs/CFO

Amy Giordano, Vice President, Enrollment Management and Student Services

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### *VISION*

*As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.*

### **ACCREDITATION**

The Registered Nurse program held a virtual site visit for the Ohio Board of Nursing approval of the program, October 21-22. The site reviewer found the program in compliance and all requirements of Chapter 4723-5 of the Ohio Administrative Code's rules were met and maintained by the Registered Nurse program. The Ohio Board of Nursing will meet on the Program's approval status at its January 2021 meeting.

The Fire Science program finalized its State Fire Charter renewal submission in November, prior to the required deadline.

Drew Grover, Assistant Professor, Caterpillar/Diesel, Transportation Technologies, completed training required for Associated Equipment Distributors reaccreditation.

### **PROGRAMS AND INITIATIVES**

Business Technologies program launched initiatives to improve student completion rates through addressing various gap issues in targeted Accounting courses and pedagogical enhancements to the Entrepreneurship and Marketing & Sales majors, with a special emphasis on promoting the Entrepreneurship program in Findlay.

Congratulations to the ten Criminal Justice program cadets who participated in the credentialing exam at the state level. The overall score for the class was 92.25/100 and one student had recorded a high score of 99.5/100.

Dental Hygiene faculty are working with Ashley Thomas, Enterprise Application Developer, Information Technologies, to create a Dentrix Electronic Dental Management system fillable clinic form to improve clinical grading in a paperless format.

### **STRATEGIC PLAN 2019-2022**

#### **GOAL 1: Increase enrollment, completion and student success**

The Spring Start Scholarship campaign is in full swing. Marketing produced postcards, posters, and billboards (near Whitmer, Rogers, and Start High Schools). Furthermore, the video with Amy Giordano, Vice President, Enrollment Management and Student Services, on the benefits of the opportunity has been viewed 10,552 times. Additionally, Jennifer Sabir, Whitmer High School graduate will be taking advantage of the scholarship, and she is being featured on social media.

### **GOAL 1: Increase enrollment, completion and student success ~ continued**

Governor DeWine declared October FAFSA Completion Month. The Financial Aid office provided video clips published by the U.S. Department of Education to the Marketing team. A total of eight different videos ran on the College's social media platforms. Student Services provided important videos explaining the importance of filing out the FAFSA and held FAFSA completion events.

The Admissions office worked with Reed Steel, Program Manager for Partners in Education, to film a video that will be shown to more than 500 students in the Toledo area. He works with students in 17 area schools in the Toledo Public School district and Washington local, as well as private and charter schools. Mr. Steel recorded a campus tour and interviews with the following Owens representatives: Mark King, Chair, about law enforcement, Michael Pfahl, Dean, about business/entrepreneurship, Sherri Johnson, Chair and Tom McRitchie, Faculty, in Transportation Technologies, and Erin Kramer, Director, Admissions about College Credit Plus.

The Admissions office hosted Experience Owens, a VIP tour event, on November 13. Prospective individual students were provided a customized tour with a guide and they met with faculty and staff in their area of interest. Marketing has collaborated with Admissions to develop an extension of the popular Explore Owens campaign with our Facebook Live series. We have already completed 27 live videos featuring various departments on campus to help tell their story. We have another 13 scheduled over the course of the next month. Thus far, these videos have been seen 24,560 times combined.

Transportation Technologies third annual expo took place via Zoom on November 17. The Admissions office communicated with automotive classes at area high schools and career centers to view the expo from their classrooms. Demonstrations in Automotive Technology, John Deere Tech, Caterpillar ThinkBIG, Diesel Technology and General Motors ASEP programs were given. At the end of the Expo, sponsoring employers presented on current opportunities available to students in the industry.

### **GOAL 2: Improve and enhance the student experience**

Surgical and Sterile Processing students took a tour of the St. Charles Hospital surgical suite and sterile processing departments, accompanied by Lori Maynard, Chair, and Kelly Haas, instructor for the Surgical Program.

Food, Nutrition, and Hospitality faculty member, Chef Amy Morford (CWPC), held three workshops in October with current Culinary Art students to create a Holiday Village for the Toledo Metro Parks' Manor House Holiday Virtual Tour. Students created a gingerbread village featuring a sugar-sculpted river and decorated cookie tree ornaments using skill development practices for volume baking, sculpting with sugar, and decorating using piping and flooded designs. The Toledo Metro Parks Manor House Board selected Chef Morford's proposal a year in advance allowing the Owens Baking and Pastry Program to participate in this special event.

To engage students in a conversation around the current issue of local, national, and global importance, Student Activities hosted *Black in America: Race, Protest, and Democracy*, a live virtual program featuring Nyle Fort. Mr. Fort, who helped build the Movement for Black Lives after the shooting death of Michael Brown in 2014, is an activist committed to transformative justice. He spoke about race, social unrest, and the impact of COVID 19 and how they interrelate, and answered questions from those in attendance. Forty-seven students, faculty, and staff participated in the event.

## **GOAL 2: Improve and enhance the student experience ~ continued**

Safe Zone training for students was virtually provided via Blackboard Collaborate as part of the Student Activities Lunch and Learn series. Several students participated in the session, which addressed awareness of and advocacy for the LGBTQ community. It was facilitated by Carrie Beck, Coordinator of Job Location and Development, and Angie McGinnis, Manager of Career and Transfer Services.

The First-General College Celebration took place, November 9-13. “First Gen Takeover” celebrated faculty and staff who self-identified as a first-gen students or a first-gen student advocate through photos and videos on social media. The offices that collaborated on this important recognition were TRIO Student Support Services, Counseling Services, Disability Resource Center, Academic Advising, Veterans Services, Fast Track Program, Center for Campus and Community Connections, Career and Transfer Services, and Owens Community College Foundation. The week culminated with a virtual presentation by Dr. Ashley Benson, Associate Dean of Students, College of Wooster. Her session focused on: The Takeover Continues—Recruiting, Supporting, Empowering, and Advocating for First-gen Students. An interactive discussion with Dr. Benson followed on how Owens can continue to provide pathways to success for first-gen students.

## **GOAL 3: Develop workforce and labor market outcomes**

Workforce and Community Services (WCS) moved into the new Dana Center for Advanced Manufacturing Training. Marketing completed a new in-house:15 digital ad featuring the new Dana Advanced Manufacturing Training Center.

WCS was chosen as the education provider for the Seniors Community Service Employment Program grant in partnership with Goodwill Industries of Northwest Ohio. WCS was selected as the education provider for a Social Work Internship with the Zepf Center. Graduates from the Behavioral Health Services Aid program will be funneled into the Social Work Internships that began in November.

WCS conducted trainings for the City of Toledo, including:

- Hazardous Waste Operations and Emergency Response (HAZWOPER) virtual training for the City’s Environmental Services division. 160 participants from across the country participated; it was one of the first virtual HAZWOPER trainings conducted.
- Emergency Response virtual training; approximately 100 participants attended

Advisory board meetings were held with business and industry advisory representatives, as follows:

- Food, Nutrition, and Hospitality programs’: Culinary Advisory Board – November 10; and Hospitality Management Board – November 17.
- All advisory boards for Business Technologies, November 2-6.
- Emergency Services Technology and Fire Science Technology programs, October 1.

The School of Business, Information, Public Services held the first Career Management virtual workshop for 15 students on October 21, entitled, *How to Rock Your LinkedIn Profile*. This was facilitated by Fikneti Shutina, Career Manager, under the career management plan.

### **GOAL 3: Develop workforce and labor market outcomes ~ continued**

New graphics were wrapped onto the Truck Driving program trucks.



Members of the Career and Transfer Services team presented six online workshops for students, alumni and staff on the topics of Counseling Services and TRIO SSS. The online workshops are available to view on the Career and Transfer Website or on social media.

### **GOAL 4: Cultivate community image and advancement**

Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 82,655 followers which is an increase of 10.14% over the last 12 months.

### **GOAL 5: Improve college culture and quality of life**

#### **Faculty and Staff Recognition**

- **Brad Wood**, Chair, Physical Therapist Assistant (PTA) program, is a national commissioner for the Commission of Accreditation for Physical Therapy Education (CAPTE), and he attended the CAPTE Fall Meeting for discussion of proposing changes to the national standards for Physical Therapy education. He will be working with 12 other commissioners to review other PTA programs in the nation. His representation will assist with Owens Community College at the forefront of PTA education.
- **Jessica Ruffner**, Manager, Prior Learning Assessment, participated as a plenary speaker at the Strong Start to Finish (SSTF) convening. Ms. Ruffner presented on the recommendations of the SSTF Placement Implementation Forum to increase the number of students completing gateway Mathematics and English courses as part of a guided pathway within their first academic year.
- **David Shaffer**, Executive Director, Student Services, attended the American Association of Collegiate Registrars and Admissions Officers Strategic Enrollment Management conference virtually. Sessions included best practices in developing strategic enrollment management plans, digital marketing, and recruitment strategies.