



## **REPORT TO THE BOARD OF TRUSTEES – September 7, 2021 – Exhibit No. 8**

Dione D. Somerville, Ed.D., President

Denise Smith, Ph.D., Provost/Vice President, Academic Affairs/CAO

Jeff Ganues, Vice President, Business Affairs/CFO

Amy Giordano, Vice President, Enrollment Management and Student Services

Lisa Nagel, Vice President, Administration

### *VISION*

*As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.*

### **PROGRAMS AND INITIATIVES**

The University of Cincinnati's School of Information Technology (SoIT) partnered with Owens to offer a pathway for high school students from all socioeconomic backgrounds to work toward completing college and a career, related to Information Technology. Students earn some college credit in high school, then enter Owens Community College, and transfer to the University of Cincinnati to complete a bachelor degree. Additionally, the College was awarded with a \$10,000 Early Information Technology Planning & Implementation Grant to align IT curriculum and to implement Early IT to high school and career center partners, beginning Summer Semester 2022. Information System Technology faculty revised all IST degree curriculum (including development of a new Cyber Security Degree Program and 8 IST Certificates) to align with the University of Cincinnati, worked with the University of Cincinnati in order to complete articulation agreements, and identified the Early IT course alignments. It is hoped the initiative will enroll and engage students to realize their potential.

Ohio Department of Education approved a new Associate of Applied Business in Legal Assistant Technology for offerings starting, Fall Semester 2021, within the Business Technologies department.

In anticipation of a September 2 signing event, an articulation agreement with Siena Heights University will establish a transfer pathway for Owens students graduating from the business programs.

The Center for Emergency Preparedness in the School of Business, Hospitality Management and Public Safety launched a new steering committee for the purpose of pursuing grant-based funding to improve credit and non-credit operations and to establish closer links with public safety agencies in the region. Committee members come from public safety agencies in the region and include a member of the Owens Foundation and the chairpersons of each public safety program offered in the School.

## **STRATEGIC PLAN 2019-2022**

### **GOAL 1: Increase enrollment, completion and student success**

The College awarded 589 associate degrees and 381 certificates for Spring Semester 2021. Of the total associate degrees awarded, there were 184 academic honors (3.5+ grade point average).

The Admissions Office coordinated a July 16 campus visit and tour for Penta Career Center faculty, staff and administrators who met with President Somerville and Denise Smith, Provost/Vice President, Academic Affairs. Additionally, President Somerville, Vice Presidents and Student Services personnel visited and toured Penta Career Center on August 18. The purpose of these visits was to strengthen the relationship and alignment between Penta and Owens.

Success Express Day was held on August 13, and Admissions welcomed 125 guests. Prospective and new students completed new student orientation, placement testing, received application assistance and attended a FAFSA workshop and a campus tour.

Marketing aggressively addressed the promotion of the Findlay-area Campus for fall semester classes by creating a new campaign for the greater Hancock County area. The campaign targeted education intenders as well as the general public using linear and digital video, terrestrial and digital audio, social media, billboard and newspaper advertising. The website was also refreshed. Marketing staff and webmasters completed the project in-house.

- Video commercial: <https://youtu.be/0q9t-lD5Dsw>
- Website: [www.owens.edu/findlay](http://www.owens.edu/findlay)
- Billboard:



### **GOAL 2: Improve and enhance the student experience**

Surgical Technology placement rate for May 2021 graduates reported 100% employment. The student cohort for Surgical Technology attended an in-service with hand-on experience with a representative from Ethicon Inc., who leads in surgical suture and stapling devices. The cohort also had a hands-on experience with a DaVinci surgical robot at the Toledo Clinic.

The Nursing program hosted two groups of paramedic students to participate in an obstetric simulation using birthing and new born simulators. Each student was able to practice a variety of skills and communication techniques under the guidance of the nursing and paramedic faculty.

The Magnetic Resonance Imaging (MRI) program implemented a web based simulator for students to practice MRI slice positioning and apply variations of contrast imaging parameters from anywhere with Intranet access. The simulator will prepare students for on campus competency testing and clinical education. A video that describes professional opportunities in the field of MRI was created on campus with coordination the departments of MRI, Marketing, and Career Services at Owens and Strivven Media.

All five Owens sports (volleyball, men's and women's basketball, baseball and softball) will compete during the 2021-22 academic year.

The Owens Baseball program earned a berth to the NJCAA DIII College World Series.

The Veterans Services Office assisted with the college-sponsored the July 17 Military Appreciation Day game at the Toledo Mud Hens. In attendance were student veterans, military affiliates, Owens staff members and faculty who are veterans, and other Owens employees. President Somerville threw the first pitch. The daughter of an Owens student and her husband, a retired Navy veteran, got the game started by telling the players to "Play ball!"



### **GOAL 3: Develop workforce and labor market outcomes**

The College was awarded \$102,839 for the Ohio Department of Higher Education RAPIDS Grant, which is the Regionally Aligned Priorities in Delivering Skills (RAPIDS) that supports initiatives with regional collaboration between businesses and higher education. The College is a participant in the NORTH Consortium, which includes The University of Toledo, Bowling Green State University, Northwest State Community College, Rhodes State College, Terra State Community College, Ohio Northern University, Tiffin University, and Apollo Career Center. Specifically, the grant will fund equipment to educate and train the growing workforce in robotics in the region. For Owens, the College will allocate the funding toward two process control learning systems (Findlay-area Campus) and a lathe and welding table (Toledo-area Campus).

Workforce & Community Services partnered with The CE Shop to offer online continuing education courses for realtors. Every realtor is required to complete post-licensing training within the first year of obtaining licensure. This fall, WCS will offer a 40 percent discount on The CE Shop courses to encourage student enrollment.

Funded from the Ohio Cyber Range Institute grant, WCS offered no-fee Cybersecurity Basics courses to the general public in June.

The Regional Advanced Manufacturing Partnership (RAMP) program graduated the first cohort of 10 students from the Findlay-area Campus, who completed an Associate of Technical Studies in Applied Engineering. Currently, there are twelve supporting companies: Copper Tire, GSW Manufacturing, Hitachi Astemo, Ball Metal, Simona PMC, Rowmark, Molten, ZF, DS Brown, Kalmbach Feeds, Freudenberg-NOK, and Graham Packaging.

In collaboration with Cherry Street Mission, eight students completed a welding training program in July and are now employed. The cohort focused on students who had experienced either unemployment or homelessness.

The School of Business, Hospitality Management and Public Safety will oversee the implementation and conduct a partnership with EPIC Toledo, which is “the largest young professional organization in the Toledo Region.” Faculty members, administrative members, and students from (around) 20-40 years old will be able to participate in social and professional opportunities, beginning Fall Semester 2021.

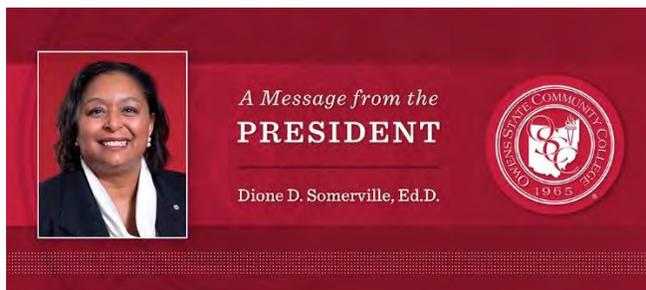
The School of Science, Technology, Engineering and Mathematics Job Fair is scheduled for October 2021, and the Women in STEM event is planned for 2022. The School of STEM administrators have met with the Internship Manager to set clear expectations and requirements for IST internships.

#### **GOAL 4: Cultivate community image and advancement**

Marketing launched various promotions, including a “Get to Know the President” social media campaign, photo shoot, video creation and dissemination, and the creation of various collateral materials for the new President.

Welcome video: <https://youtu.be/QSGwBU50gZA>

Graphic example:



#### **GOAL 5: Improve college culture and quality of life**

Human Resources has developed initiatives in wellness and professional development for employees.

Upcoming wellness programs include:

- Flu Shot Clinic (September/October 2021)
- Step Challenge (Fall 2021)
- Weight loss Challenge (Winter 2022)
- Owens Wellness Bags (Fall/Winter 2020/2021)





- **Sara Burke**, Assistant Professor, Physical Therapist Assistant, and **Susan Nichols**, Instructor, Dental Hygiene, presented at the Scholarship of Teaching and Learning (SoTL) Academy Conference. Their presentation entitled *A Virtual Interprofessional Education Experience in Health Professions* will reference the College's success in presenting virtual interprofessional education experiences to students.
- **Erica Parish**, Executive Dean, Academic Affairs, and **Michael Sander**, Dean, School of Liberal Arts, developed an online orientation program for adjunct faculty. Check it out!  
<https://rise.articulate.com/share/KiKA2IghGWfBqTRWQ691Jl2KtnLNUv3p#/lessons/hfhweQRGAzbNJY69mEwX9pr55kIs3qHw>

**GOAL 6: Build financial strength and capacity**

The Office of Financial Aid distributed \$1,968,893 in 4,282 awards to students whose lives were disrupted by the coronavirus pandemic.

The College is partnering with CampusWorks to shape how data systems should function at the College and to develop requirements for a request for proposal for the potential procurement of a new Enterprise Resource Planning system for the College. (An Enterprise Resource Planning tool and Student Information System are used to manage and integrate important organizational functions such as human resources, finances and student information.) A committee is gathering feedback with the goal to understand and reimagine the future state of these processes and create a framework for the potential implementation of the new system. The process reimagine and redesign team from CampusWorks will work with College leadership and staff to understand a future redesign of the full lifecycle of processes and procedures that are focused on the constituent experiences through the ERP.

The College was awarded \$102,800 for the Ohio Department of Higher Education Campus Safety Grant (S.B 310) for capital projects to improve the overall physical security and safety of Ohio's college campuses. Specifically, the grant will contribute toward funding door access technology for the Center for Fine and Performing Arts.

