



REPORT TO THE BOARD OF TRUSTEES – May 4, 2022 – Exhibit No. 15

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Submissions from Enrollment Management and Student Services Division

VISION

As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.

ACCREDITATION

School of Business, Hospitality Management and Public Safety (SBHP) hosted a February 23-25 site visit with the Accreditation Council for Business Schools and Programs (ACBSP). The feedback provided in the exit meeting was positive with twice as many strengths mentioned by the site visiting team as opportunities to improve. The final assessment and letter of reaffirmation should come in late April. Special thanks go to Libby King, Chair, Business Technologies, and Teri Pratt, Professor, Office Administration, for coordinating the submission to the accrediting body over the past year.

Dental Hygiene Program hosted two accreditation site visitors from the Commission on Dental Accreditation (CODA), March 1-2. While on campus, the site visit team interviewed President Somerville, the senior administrative team, the program director, program faculty, students, and they toured the campus. In the exit summation, the site team spoke very highly of the dental hygiene program and the leadership displayed by Beth Tronolone, Chair and Program Director. The site visit team made one recommendation for improvement and found the program in compliance with all accreditation standards.

PROGRAMS AND INITIATIVES

The Practical Nursing Certificate received approval from the Ohio Board of Nursing to implement its new concept-based curriculum in the Fall Semester 2022.

Marcos Gomez, Assistant Director, Admissions, Beth Tronolone, Chair, Dental Hygiene Programs, Cathy Ford, Dean, School of Nursing and Health Professions, are working on a collaboration with the Maritime Academy for their students to take College Credit Plus courses and complete the Dental Assisting Certificate through Owens Community College. A spring 2023 implementation date is anticipated.

Jack Hunter, Principal, Toledo Public Schools' Pre-Medical and Health Science Academy, and Cathy Ford, Dean, School of Nursing and Health Professions, are developing strategies for Owens' health program chairs and faculty to support and motivate the TPS high school students. Plans are being finalized by Quinton Roberts, Dean, Workforce and Community Services, and Jaime Wineland, Director, WCS, to provide training in CPR and first aid certifications to 70 incoming freshmen to the new TPS high school. Additionally, tours and learning activities will be

hosted in the School of Nursing and Health Professions following the training sessions for the TPS students.

An affiliation agreement with the medical imaging department at Mercy Hospital, Perrysburg was executed, as a clinical site for Owens Magnetic Resonance Imaging students, beginning in June 2022.

STRATEGIC PLAN 2019-2022

GOAL 1: Increase enrollment, completion and student success

Admissions hosted in-person President's Day Preview, February 21 with 141 total guests and 75 prospective students. 29 Owens departments staffed informational tables in Veteran's Hall. Students were able to take a tour, fill out the Admissions application, attend a FAFSA workshop and a selective health admissions presentation. On an anecdotal note, a follow-up email was received from a dad who was here with his son. After hearing about our programs and seeing the campus, both the son and the dad decided to attend Owens in the summer or fall. We also received feedback from several parents at the event who shared they were very thankful to get so much information in one spot on a day that is convenient.

Admissions held College Nights on both campuses. Hancock County College Night was held March 7, and College and Career Preview Night was held March 9. There were 51 college representatives for the Findlay event and 58 colleges were present at the Toledo event. In Toledo, families could hear presentations about the FAFSA and financial aid and careers in skilled trades. In Findlay, there were presentations on financial aid and in-demand careers. Many Owens employees staffed tables at both events. Ashley Foster, Director, Student Financial Services, presented 'Funding Your Education Beyond High School' for students and families to receive first-hand information about the financial aid process, financial aid options, and how best to prepare for completing the FAFSA and scholarship applications during the student's senior year.

Admissions worked with Toledo Tomorrow to coordinate a visit for students from five Toledo public high schools on March 23. More than 120 juniors and seniors spent the day on campus. They had the opportunity to take a campus tour, talk to faculty and staff about Owens programs, and eat lunch. Vice President Amy Giordano welcomed the group and President Somerville provided closing remarks. Seniors completed the Admissions application as part of their visit.

The Transportation Technologies Expo was held on April 6 in the Transportation Technologies building. More than 20 students, 8 high school and career center staff, and several parents attended to learn of high-tech, hands-on and in-demand careers in the transportation technology industries. Students watched demonstrations in John Deere Tech, Caterpillar ThinkBig, Diesel and Automotive Technology and General Motors ASEP programs. More than 16 employers attended the career fair portion of the expo.

Sherri Johnson, Chair, Transportation Technologies Department and Drew Grover, Assistant Professor, Caterpillar/Diesel presented at the Michigan CAT Open Houses on March 10, 15, 16, 22 and 29 for the Caterpillar Service Technician program. The purpose of the virtual events was to recruit students for the Caterpillar ThinkBig program.

Workforce and Community Services hosted the Spring 2022 Dana Center Expo in partnership with the Admissions department on March 25. Twelve prospective students toured the Dana Center and learned about skilled trades programs.

The Nursing and Health Professions Expo Day was held on March 8 with about 70 students in attendance for tours of the health facilities, meet and greet with faculty, staff, and current health students.

Julie Posey, Chair, General and Vascular Sonography, and Christine Smith, Chair, Radiologic Technology and Computed Tomography presented to Millstream High School students about multiple career paths in medical imaging on February 23. As a result of this visit, three Millstream students came to the Owens Toledo campus on March 11, to tour the Radiologic Technology, Sonography, and Magnetic Resonance Imaging Labs. Christine Smith conducted the tour and shared information about the programs.

Office of Advising conducted an outreach to students who currently receive the Start Here Scholarship and/or the Board of Trustees Scholarship. The outreach was to ensure students met the credit hours to continue receiving the scholarship offered to them. Overall, Advising was able to reach out to 102 students.

Marketing completed the launch of the College's new digital ad campaign with partner agency, Stamats, in partnership with Information Technologies as well as Admissions and the academic schools. The campaign targets prospective students through advanced search, digital and social ad targeting metrics with a goal of increasing enrollment.

GOAL 2: Improve and enhance the student experience

Ten Magnetic Resonance Imaging (MRI) students who are on track to graduate May 2022, attended the virtual Ohio State University MRI Registry Preparation course, March 11-12. The professional development course supports students to prepare for the national credentialing examination after graduation.

Twenty-two General and Vascular Sonography students virtually attended the Education for the Sonographic Professional Registry Review course, March 25-27, to prepare for the national credentialing exam and to improve exam pass rates.

Six Medical Assisting students attended a hands-on fire extinguisher usage instruction with a simulated digital fire along with first aid training with a moulage mannequin at the Center for Emergency Preparedness. The students were training for emergencies that could happen in an ambulatory care setting and it was an exciting way to incorporate interprofessional education across campus while learning skills from multiple perspectives in the health care process.

The student theatre production of *Fission* by Taylor Sklenar was presented April 13-16 in the Center for Fine and Performing Arts theatre and live-streamed. Chloé Whiting-Stevenson, adjunct faculty, directed the production, which featured performances by three current students and two community members. The tech crew included three transfer-pathway students in fulfillment of their technology practicum. A post-production talkback including the cast, crew and director was held April 22.

On February 24, recording engineer, podcaster and bassist Jon Diener visited students in MUS160 Profession of Music to discuss professional aspects and opportunities in music careers. Jason Lockhart, Buckeye Broadband, spoke with broadcast media students on March 7; and, Marcus Harrison, Allie Ray and Tim McMahon of Buckeye Broadband spoke with BMT171 TV Production I students on March 9 about operations in broadcasting and visual storytelling.

Music Business Technology program students presented the final concert of the 6th annual Accent on the Arts Concert series. The quartet, Westbound Situation, performed to an enthusiastic audience of 50 in the Center for Fine and Performing Arts. 13ABC stopped by and ran a short story about the February 23 event on the 11 pm news.



The goal of the Owens Community College's Big Read was to bring awareness of different perspectives through books and accompanying activities on campus and throughout the surrounding communities. These, included:

- Andrew Erickson, Instructor of Philosophy, and Steve Ross, Professor of Psychology, presented "Confronting Biases" in Center for Fine and Performing Arts Theatre; individuals were also able to join via Zoom, February 15.
- Jen Hazel, Professor of English, and Jane Berger, Director of Library Services, delivered a revitalized bookshelf filled with books donated by Owens faculty, staff, and students to the Zepf Center, as part of the BIG Read(ing) Shelf, a Big Read Community Engagement Activity with the goal of connecting individuals and families with books.
- The Big Read Exhibit: Social Justice concluded at the Walter E. Terhune Art Gallery on April 1. There were a total of 152 faculty, staff, students, and community members that viewed the exhibit in person. The opening reception included a live painting demonstration by the featured artist Robert Vanitvelt with 31 guests attending in person and virtually. Vanitvelt painted a portrait of this year's BIG Read Author, Saeed Jones, and donated it to the Walter E. Terhune Art Gallery Collection.
- The Big Read partnered with The City of Toledo Human Relations Commission and the Toledo Lucas County Public Library to host The Human Library at the Toledo Lucas County Public Main Library in the Atrium, Café on April 9 from 1-3 p.m. A Human Library is where "books" are real people that "readers" check out to discuss shared experiences, differing perspectives, challenge bias, stereotype and prejudice through personal conversation.
- The Big Read hosted the author, Saeed Jones on April 28 at the Center for Fine and Performing Arts. Join "How We Fight for Our Lives" author, Saeed Jones, as he discusses his novel and how we all "fight for our lives." Saeed will also be signing his book at this event

The Humanities and Fine and Performing Arts departments published Volume I of *The Silo*, a creative work journal for Owens students and alumni. Kelly Rutherford (Commercial Art Technology, 2015), Madysen Schuster (current Commercial Art Technology major), Cassandra Watson (current Visual Communication Technology major) were featured. Contributing toward the adjudication and implementation of the highlighted works were: T.J. Barney, student-editor, Owens Outlook; Christine Brink, Secretary, Humanities; Dr. Genesis Downey, Professor, English; Ruth Foote, Professor; Kathleen Geckeis, Professor, Humanities; Jen Hazel, Professor, English; Leonard Kress, Professor, Humanities; Dr. Joy Parker, Instructor, English; Shannon Smith-Lee, Associate Professor, English; and Rob Thomas, Assistant Professor.

Students participated in the Oregon Road Film Series' 48-hour film challenge in April. The students must write, shoot and edit an 8-minute film. Winners will be announced at the May 5 Oregon Road Film Series showing.

Students from the Early Childhood Education Technology program, Penta Career Center CCP Early Childhood Education program, and Student Activities collaborated on a reading project for Black History Month, February 28. The students were videotaped reading books featuring black main characters for young children. Each video was released weekly, beginning March 1. The books included: Dream Big, Little One by Vashti Harrison; I Love You More Than All by Kealy Connor Lonning; The ABCs of Black History by Rio Cortez; I Know I Can! By Veronica N. Chapman; and I Am Enough by Grace Byers. The books were donated to the Findlay Campus Child Care Center.

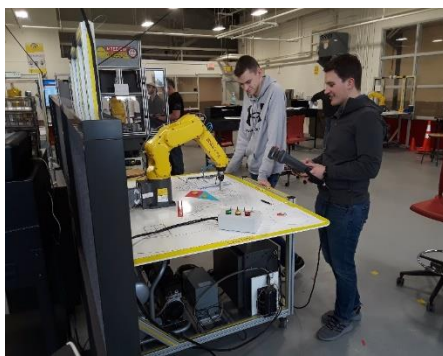
The Student Nurses' Association held mental health awareness days to teach attendees techniques to manage stress. The events were open to the entire campus. The students held a meditation station on March 16 and reflexology station on March 17. Snacks, water, and educational pamphlets were distributed to participants. The Student Nurses' Association members attended the April national conference and will host two community service events in April and May.

GOAL 3: Develop workforce and labor market outcomes

Workforce and Community Services hosted the first quarterly meeting for the Northwest Ohio Manufacturing Alliance (NOMA), March 4. Speakers included Goodwill Industries, Junior Achievement, Great Lakes Trade Adjustment Assistance Center, Toledo Regional Chamber of Commerce, and Cherry Street Mission.

Intel is requesting proposals for the Intel Semiconductor Education and Research Program for Ohio, due May 31. Intel intends to fund a multi-institution research and education program addressing five key topics: curriculum development, faculty training, laboratory equipment upgrades, novel research to advance semiconductor fabrication, and student experiential opportunities. Quinton Roberts, Dean, Workforce and Community Services, Dr. Denise Smith, Provost/Vice President, Academic Affairs and President Dione Somerville are participating in multiple sessions for collaboration with educational partners for a proposal.

Workforce and Community Services delivered robotics training to First Solar employees in the Robotics Lab of the Dana Center, March 21-24. Below are pictures of students in the class.



Peterbilt Motors has selected Owens Diesel Technology program as an outstanding program to potentially train their diesel technicians. Sherri Johnson, Chair, Transportation Technologies, presented to the staff of Peterbilt Motors and Dealer representatives the Diesel Technology program and discussed the opportunities for our students. The Peterbilt Motor representatives toured Transportation Technologies, spoke with faculty, as well as with students.

The Northwest Regional Skills USA competition was held at Vanguard-Sentinel Career & Sentinel Technology Center in Tiffin, Ohio on February 22. Drew Grover, Assistant Professor, Caterpillar/Diesel and Chris Kinkade, Instructor, Automotive/GM ASEP assisted with judging the competitions and shared information about the Transportation Technologies programs at Owens.

Career and Transfer Team conducted 32 class visits and presentations reaching 386 students. In these visits and presentations, they present on the services offered in Career and Transfer Services, Resume Writing, Interview Skills, and Student Employment and Federal Work Study. Career and Transfer Services held the Spring 2022 Transfer Fair in Heritage Hall with 36 schools represented and 59 students in attendance.

GOAL 4: Cultivate community image and advancement

First and second year Dental Hygiene students provided free dental care for community children as part of the Access to Care Days, March 8-9. A group of second year Dental Hygiene students provided knee-to-knee dental exams at the Toledo Head Start including oral hygiene instructions and the importance of primary teeth and optimal oral hygiene to overall health.

Dental Assisting Certificate Students contributed to the Service Learning Project organized by a Sonography second year student to gather donations for Heartbeat of Toledo. Both day and evening cohorts of Dental Assisting students were happy to gather infant supplies including diapers, toiletries, teethingers, bottles, and formula.



The Wall That Heals, a three-quarter scale replica of the Vietnam Veterans Memorial along with a mobile Education Center, is coming to the Findlay Campus on May 5-8; free to the public. *The Wall That Heals* honors the more than three million Americans who served in the U.S. Armed forces in the Vietnam War and it bears the names of the 58,281 men and women who made the ultimate sacrifice in Vietnam. President Somerville is quoted: “We are honored to partner with AMVETS Post 21 to bring The Wall That Heals to Owens Community College so Veterans, their family members and the community have access to visit this meaningful and impressive monument here in Findlay. We look forward to this special event and welcome all visitors to our campus.”



GOAL 5: Improve college culture and quality of life

Owens Express women’s basketball team captured its first 2022 NJCAA Division III women's basketball championship. Students/coaches came home with the following recognitions:

- Ohio Community College Athletic Conference (OCCAC) 2nd Team and Honorable Mention; All-Freshman Team; All-Defensive Team
- National Junior College Athletic Association (NJCAA):
 - NJCAA Region XII Player of the Year
 - NJCAA All-Tournament Team – and MVP
 - NJCAA Coach of the National Tournament – Stephen Perry
 - NJCAA All-American 1st Team
 - NJCAA All-American 2nd Team
 - NJCAA DIII National Coach of the Year – Stephen Perry

Recognitions of Students, Faculty and Staff

- **Andrea Hines**, first year Radiography student, was selected by the Ohio Society of Radiologic Technologists to participate in their March 12-13 Leadership Academy at Zane State College in Zanesville, Ohio.
- Owens students were recognized at the March 10 American Advertising Toledo Addy Awards:
 - **Madysen Schuster** (Commercial Art Technology) was awarded a student Silver Award for the design of the student production of *The War of the Worlds*. This distinction qualifies Madysen for entry to the state district competition!
 - **Ramona Wolff** (Commercial Art Concentration), **Julia Russo** (Commercial Art Concentration), **Abigail Neubert** (Commercial Photography Technology), **Noah Ackerman** (Visual Communication Technology), **Alianna Menchaca** (Commercial Art Technology) and **Hannah Markin** (Visual Communication Technology) were awarded student Bronze Awards.
- **Jen Hazel**, Professor, English, has been selected for the 2022 Dale P. Parnell Faculty Distinction Recognition by the American Association of Community Colleges (AACC). Awarded to select individuals who make a difference in community college classrooms across the United States, this highly competitive national designation honors faculty who are active in their students' lives and in their colleges' activities to ensure student success. This is the second straight year that Owens faculty have been recognized nationally for teaching excellence, demonstrating the quality instruction students receive at the College. **Sarah Long**, Associate Professor, Math received the Distinguished Faculty Recognition in 2021.
- **Cathy Ford**, Dean, School of Nursing and Health Professions, attended the Community College Baccalaureate Association Conference in Tucson, Arizona, February 16-18. The professional development will assist in developing an application to the Chancellor, Ohio Department of Higher Education, to request to offer a bachelor in nursing program, which would then require approval from the Higher Learning Commission.
- **Quinton Roberts**, Dean, Workforce and Community Services, and **Levi Good**, Director of Skilled Trades, attended the American Association of Community Colleges Workforce Development Institute Conference on January 26– 9, Jacksonville, FL. Their attendance was required for the American Association of Community College Expanding Community College Apprenticeships grant.
- **Quinton Roberts**, Dean, Workforce and Community Services, was featured as a speaker at the Rotary Club of Sylvania, Rotary Club of Toledo, Eastern Maumee Bay Chamber of Commerce, and the Toledo Regional Chamber of Commerce in February and March. His goal was to inform the public of the wide range of programs and trainings that Workforce and Community Services offers.
- **Levi Good**, Director of Skilled Trades, and **Pamela Mayer**, Manager, Apprenticeship Programs, conducted annual site visits with Cincinnati-area union partners, March 28–31.
- **Stephanie Ford**, Director, Business and Program Development; **Kristen Babcock**, Business and Sales Development Representative; and **Anthony Marshall**, Business and Sales Development Representative, attended the 2022 LERN Contract Training/Operations Virtual Conference on April 5–7.
- **Barbara Seguire**, Chair, Occupational Therapy Assistant program and **Lori Maynard**, Chair, Surgical Technology program participated in the Penta Career Center Mock Interview Day. The program chairs developed mock job postings used by the Penta students who then created a resume and prepared to interview. The experience interviewing with industry professionals is a big step forward in preparing career tech students for careers.

- **Irene Jones**, MSN, RN, Chair, Nursing Department, attended an accreditation site visit for the Accreditation Commission for Education in Nursing at Assabet Valley Regional Technical School from April 4 - 7.
- **Advising Leadership Team** conducted a professional development day for the academic advisors, including outside resources, math pathways, and a review of student satisfactory survey to see what improvements can be done to better service our students.

GOAL 6: Build financial strength and capacity

Emergency Medical Management (EMM) program took ownership of a new-to-us ambulance from the City of Maumee. The new ambulance added needed capacity for driving and experiential classroom opportunities across the entire EMM program.

Transportation Technologies department received six Caterpillar specialized-electronic trainers from ATech to assist in training electrical concepts. The trainers were purchased for the Caterpillar ThinkBIG program with funds from the Perkins Grant.

In collaboration with Student Financial Services, the offices of Admissions, Advising, International Student Services, Student Accounts, TRIO, and Veteran Services assisted with attempts to resolve student accounts for 912 students who had outstanding tuition balances. The outreach and attempts to resolve student accounts were done daily and continued until Student Accounts administered the drop for non-payment on February 18. The total number of students dropped was 136 students. The drop for non-payment outreach continues to demonstrate the positive impact of direct communication to the students as it pertains to their outstanding student account balances.

Ohio Department of Higher Education has invested nearly \$190,000 in Owens Community College to create the Ohio Short-Term Certificate Grant Program allowing in-state students to receive up to \$2,000 in need-based aid toward the cost of in-demand, career certificates. Eligible students may apply and receive up to three different awards, provided the certificates are completed in succession. These certificates include 26 credit and non-credit options in manufacturing and skilled trades, pre-apprenticeships, health support professions, logistics, office support, sales and first responders. Credit certificates are 30 hours or less, while non-credit certificates are 900 clock hours or less.

Ohio Department of Higher Education conferred to the College \$83,278 for the Commercial Truck Driver Student Aid program for Fiscal Year 2022. The program will provide critical financial aid to in-state students who complete a CDL program and agree to reside and be employed in Ohio for a minimum of one year upon completion. Owens students who earn a CDL with this award will help strengthen and grow this in-demand occupation and improve job growth for Ohio's commercial drivers.

State of Ohio awarded to the College an estimated \$80,000 in grant funds for the Findlay Child Care Center to help stabilize child care operations due to unexpected costs associated with the pandemic.