



Course Syllabus
SEMESTER
The School of Business, Hospitality Management, and Public Safety

<i>Course Name:</i>	Supply Chain Management Principles
<i>Course & Section Number:</i>	BUS 240-XXX
<i>Meeting Day(s) & Time(s):</i>	Online Traditional – Web Based Course
<i>Credits:</i>	3
<i>Contacts Hours</i>	
<i>Instructor's Name:*</i>	
<i>Office Hours & Location:</i>	
<i>OCC Phone:</i>	
<i>OCC Email:**</i>	
<i>Additional Contact Information:</i>	

*Please call me NAME; it is my preferred name. If you have a preferred name, please let me know so I can use it.

**Please use only Owens email for course communications.

Catalog Description

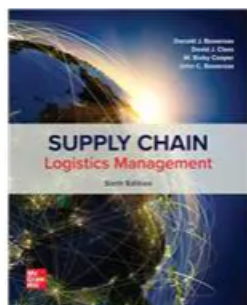
An introduction to the basic operating practices and principles of supply chain management. Included are appropriate strategies for customer service, logistics, manufacturing, procurement, quality, and integrated supply chain management

Prerequisite/Corequisites

Co-requisite: None

Prerequisite: IST 235

Course Materials



CONNECT ACCESS CARD FOR SUPPLY CHAIN LOGISTICS MANAGEMENT

BOWERSOX, DONALD;

ISBN13: 9781266817960

EDITION: 6TH

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What You Will Learn in the Course

Course Objectives:

Thorough understanding and ability to offer value-added communications in the specific areas of:

- The Supply Chain Revolution
- Integrative Management and Supply Chain Processes
- Customer Service and Customer Satisfaction
- Procurement Objectives and Strategy
- Supplier Selection and Assessment
- Manufacturing Strategy
- Contemporary Manufacturing Developments
- Supply Chain Planning and Applications
- APS System Overview
- Forecasting
- Global Supply Chain Integration
- Global Sourcing
- Supply Chain Operations Analysis Methods and Techniques
- Operational and Financial Assessment
- Development of Collaborative Relationships
- Risk and Security Management
- Sustainability

Student Learning Outcomes

Students will:

	Outcome	Where Assessed
SLO#1	• Explain the functions of supply chains, their purpose, marketing, sales impact, use, and management in a global context, and their impact on customer service and profitability.	• Online quizzes 1-6

	Outcome	Where Assessed
SLO# 2	Given product sales forecasts, outlet participation, income projections, merchandiser display costs, and operating costs per order, determine a profitable distribution system for a snack food company.	Prestin Protein Management Case
SLO#3	Complete a segment profitability analysis for potential retail customers, given their sales forecasts, margin projections, stocking and delivery costs, and other value-added services.	Best Potato Chips, Inc. Case
SLO#4	Define supply chain clusters, provide several cluster advantages and disadvantages, and compare attributes of an Amish society cluster with those of a common one (e.g., automotive, alcoholic beverages, glass, etc.).	Supply Chain Cluster Research Paper

Program Outcome:

The following program outcome for Logistics and Supply Chain Management is assessed in this course.

Outcome	Where Assessed
P.O. #2. Students will recognize the informational and financial issues involved in planning, staffing, and operating the supply chain	Research Paper

Academic Support

Disability Services Resource Center: If you have a disability or acquire one, you may be entitled to receive reasonable accommodations intended to assure you an equal opportunity to participate in and benefit from the program. To receive more information or to register for accommodations, please contact the Disability Resource Center at 567-661-700, email disability@owens.edu, visit <https://www.owens.edu/disability/>, or stop by College Hall 124.

Tutoring Services: Owens Community College offers academic tutoring and assistance in a variety of subjects including accounting, computing, economics, mathematics, science, and writing. For more information go to: <https://www.owens.edu/successcenters/>.

Counseling Services: Counseling Services provides assistance to students experiencing personal, educational, interpersonal/relationship, family, social, or psychological difficulties. If you feel you may benefit from this service, please contact them at counselingservices@owens.edu. More information is at <https://www.owens.edu/counseling/>.

Campus and Community Connections: The Center for Campus and Community Connections (College Hall 123) is a walk-in office created to provide retention support through resource stability initiatives and community connections. Go here for more information: <https://www.owens.edu/connection/> or contact connections@owens.edu

Owens Library: The Owens Library offers two locations (Toledo and Findlay) as well as online resources. For more information visit <https://www.owens.edu/library/>.

Students can find more information on campus resources, student support, student life, and security at this [link](#).

General Information

Student Code of Conduct: All students are expected to follow Owens Community College's [Student Code of Conduct](#), which includes academic honesty, encompassing plagiarism. See the [Board Policy](#) for more information.

Anti-Discrimination and Harassment & Title IX/Sexual Misconduct: All students, faculty, and staff are expected to follow Owens Community College's [Anti-Discrimination and Harassment Policy](#) and the College's [Title IX Policy](#)/Sexual Misconduct Procedures and Guidelines. The College strictly prohibits and will not tolerate harassment, discrimination, intimidation, or hostile/offensive working or learning environments.

Religious Accommodations: A student seeking an accommodation for an absence permitted under Ohio's Testing Your Faith Act must provide the instructor with a written email notice with the specific dates for an absence, and must do so not later than fourteen (14) days after the first day of instruction. Alternative accommodations are not retroactive, and no academic penalty will be imposed for an absence under the policy*. The request for an alternative accommodation will be kept confidential. Students with questions about a religious accommodation under Ohio's Testing Your Faith Act may contact the College's Office of Academic Affairs: provost@owens.edu. The policy may be found on the Owens website: [3358:11-2-63 Accommodation for a Student Absence for the Observance of Religious Beliefs and Practices Policy](#).

Document Collection: Throughout the semester, your instructors may ask for a variety of assignments including tests and/or quizzes for student learning of institutional general education competencies or program assessment. **Please save all your class materials until the end of the semester.**

Classroom Admittance: OCC classes shall only be attended by the officially registered OCC students or prospective students, instructor of record, guest lecturer, or substitute. Visitors are not permitted to be in the classroom and should not be invited to attend or participate in the class. See [FERPA](#) regulations for more information.

Use of AI Tools: This course requires you to complete various assignments that assess your understanding and application of the course content. You are expected to do your own work and cite any sources you use properly. You are not allowed to use any artificial intelligence (AI) tools, such as chatbots, text generators, paraphrasers, summarizers, or solvers, to complete any part of your assignments. Any attempt to use these tools will be considered academic misconduct and will be dealt with according to the Owens Community College academic integrity policy. Students are expected to complete all work independently and without the assistance of AI-generated content.

If you have any questions about what constitutes acceptable use of AI tools, please consult with the instructor *before* submitting your work.

Student Responsibilities & Instructor Expectations

Late Work & Make-Up Policy:

Students are to be familiar with the assignment calendar and submit homework on time. If you are unable to complete an assignment on time, please contact me prior to or within 48 hours of the due date to discuss options to submit late work. I understand that occasionally something comes up that makes it difficult to submit on time. Frequent late work will result in reduced credit for that assignment. It is recommended that each student maintain copies of submitted work in case of a discrepancy.

Contacting the Instructor:

Please use your Owens student email and include your course number and section in the subject line of the email so I know you are a student and which class you are taking.

Online Courses: Communication is very important. The instructor will communicate with you by email and/or Blackboard announcements. It is the student's responsibility to log in to the Blackboard shell frequently (suggested 3-5 times/week) and check email daily.

NOTE: May 7, 2026, is the last day students can drop the course without receiving an official letter grade. Please consult with your academic advisor prior to end of semester to review options.

Instructor Responsibilities:

Grading Timeline

All assignments that are submitted by the due date will be graded and returned/recorded in the grade center within 1 week. Assignments that are submitted after the due date may take up to 2 weeks before I am able to grade it.

E-mail Communication

I aim to respond to emails **within 24-48 hours Monday through Friday**. Emails received over the weekend may take **72 hours** for a response. When emailing, please **include your course name and section number** to help me respond efficiently.

Classroom Environment:

Respectful communication: Our classroom is a safe space. Faculty and students show respect for each other in class, discussion boards and all communication.

How Grades are Determined and Major Assignments

Grading Procedure:

Evaluation Measure	Value Points	Student Learning Outcomes Assessed
Quizzes (12 @ 200 points, 2 @ 250 points) - <i>Connect</i>	1500	SLO#1-6
Course Paper (1 @ 500 points)	500	SLO# 4
Case Studies (2 @ 300 points each)	600	SLO# 2 and 3
Total Possible Points	4000	

Grading Scale:

A = 3600 - 4000 points

B = 3200 - 3599 points

C = 2800 - 3199 points

D = 2400 - 2799 points

F ≤ 2399 points

Important Dates to Remember (for 16-week classes): SEMESTER	
DATE	Semester Begins
DATE	Last day to ADD 16-week classes (w/o faculty signature)
DATE	Last day to DROP (100% refund)
DATE	Last day to DROP (60% refund)
DATE	Last day to DROP (50% refund)
DATE	Exam Week
DATE	Last Day of Classes
DATE	Last Day to Drop Course Without a Letter Grade
DATE	Commencement

Assignment Calendar

Week	Topics	Due Dates
1 DATE	Welcome & Course Introduction	-
2 DATE	Chapter 1: 21st-Century Supply Chains	DATE
3 DATE 6	Chapter 2: Supply Chain Information Technology	DATE
4 DATE	Chapter 3: Logistics	DATE
5 DATE	Chapter 4: Customer Accommodation	DATE
6 DATE	Chapter 5: Integrated Operations Planning	DATE
7 DATE	Chapter 6: Procurement and Manufacturing Case Study #1	DATE
8 DATE	Chapter 7: Inventory	DATE
9 DATE	TBD	DATE
10 DATE	Chapter 8: Transportation Case Study #2	DATE
11 DATE	Chapter 9: Warehousing, Materials Handling, and Packaging	DATE
12 DATE	Chapter 10: Global Supply Chain	DATE
13 DATE	Chapter 11: Network Design	DATE

14 DATE	Chapter 12: Relationship Management Course Paper	DATE
15 DATE	Chapter 13: Performance Management Chapter 14: Supply Chain Trends	DATE
16 DATE	Course Wrap-Up	DATE

Disclaimer: The instructor reserves the right to amend this syllabus as deemed necessary and will communicate such amendment to the students in the course.