



**Course Syllabus
SEMESTER
The School of Business, Hospitality Management, and Public Safety**

<i>Course Name:</i>	Logistics Management
<i>Course & Section Number:</i>	BUS 243-XXX
<i>Meeting Day(s) & Time(s):</i>	Online Traditional – Web Based Course
<i>Credits:</i>	3
<i>Contact Hours:</i>	3
<i>Text:</i>	See below under Course Materials
<i>Instructor's Name:*</i>	
<i>Office Hours & Location:</i>	
<i>OCC Phone:</i>	
<i>OCC Email:**</i>	
<i>Additional Contact Information:</i>	

*Please call me Michael; it is my preferred name. If you have a preferred name, please let me know so I can use it.

**Please use only Owens email for course communications.

Health & Safety Information: Please note that while unlikely, there is a possibility courses might need to change the delivery method due to public health concerns. If this happens, the college will communicate any changes via email and/or other communication methods.

Currently, masks are allowed but not required on campus; however, this requirement may change depending on circumstances. If changes are made, you will be informed via email and/or other communication methods.

Classroom Admittance: OCC classes (e.g., traditional, land-based, laboratory, hybrid, asynchronous online, synchronous online, etc.) shall only be attended by the officially registered OCC students, instructor of record, guest lecturer, or substitute. Visitors are not permitted in the classroom and should not be invited to attend or participate in the class. See [FERPA](#) for specifics.

Classroom Attendance for F2F, SWD, or WEB Classes:

WEB: for all traditional online classes, also known as **Asynchronous** classes, the student attends at any time and day for instruction.

For any changes, students must talk with their instructors and advisors.

General Information:

Student Code of Conduct: All students are expected to follow Owens Community College's [Student Code of Conduct](#), which includes academic honesty, encompassing plagiarism. See the [Board Policy](#) for more information.

Anti-Discrimination and Harassment & Title IX/Sexual Misconduct: All students, faculty, and staff are expected to follow Owens Community College's Anti-Discrimination and Harassment policy, which can be found at [4-17-Policy-Anti-Discrimination-Harassment.pdf](#). and the College's [Title IX Policy](#)/Sexual Misconduct Procedures and Guidelines. The College strictly prohibits and will not tolerate harassment, discrimination, intimidation, or hostile/offensive working or learning environments.

Religious Accommodations: A student seeking an accommodation for an absence permitted under Ohio's Testing Your Faith Act must provide the instructor with a **written email** notice with the specific dates for an absence and must do so not later than fourteen (14) days after the first day of instruction. **Alternative accommodations are not retroactive, and no academic penalty will be imposed for an absence under the policy*.** The request for alternative accommodation will be kept confidential. Students

with questions about a religious accommodation under Ohio's Testing your Faith Act may contact the College's Office of Academic Affairs: provost@owens.edu

*The policy may be found on the Owens website: [3358:11-2-63 Accommodation](#) for a Student Absence for the Observance of Religious Beliefs and Practices Policy

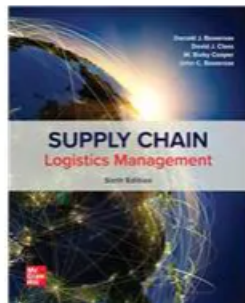
Document Collection: Throughout the semester, your instructors may ask for a variety of assignments, or they may give you tests and/or quizzes for student learning of general education or program assessment. Please save all of your materials until the end of the semester.

What will I learn in this course?

Catalog Description:

An introduction to the basic operating practices and principles of supply chain management. Included are appropriate strategies for customer service, logistics, manufacturing, procurement, quality, and integrated supply chain management

Prerequisites/Co-Requisites: IST235 – Spreadsheet Applications - Excel



CONNECT ACCESS CARD FOR SUPPLY CHAIN LOGISTICS MANAGEMENT

BOWERSOX, DONALD;

ISBN13: 9781266817960

EDITION: 6TH

PUBLISHER: MCGRAW HILL

COPYRIGHT: 4/7/2023

You do need Connect Access for this course. If you do not want the loose-leaf textbook, you may wish to choose the less expensive option. **Please see registration and login information on within this syllabus and in BLACKBOARD ULTRA/Content/Start Here/McGraw-Hill Connect Registration.**

OER and Owens Community College Library Resources (Open Educational Resources are free online materials for instructor and student use. Some OER material may be available in print in the Owens Community College Library. **NOT APPLICABLE FOR THIS COURSE**)

Inclusive Access (I.A.) Materials are included in the cost of the course as a way to save students money through lower negotiated rates with publishers as per the state of Ohio. This means if your course includes I.A. digital materials, you will receive an email with subject line, "Your inclusive Access Materials," and it will include any codes or digital links. The email will come to

your Owens Community College email from the Owens e-Campus Bookstore on the first day of class, if not before. Be sure to check your spam (junk email) if you do not find it in your inbox. If the email is not in your inbox or spam folder, contact your instructor. If the I.A. materials also include or are just in print form, the item will be shipped to you address of record automatically based on your enrollment in the course. Please note that some courses do not include print form I.A; they would need to be purchased separately using the “Find Books” link on the course schedule. (APPLCIABLE FOR THIS COURSE)

You will need access to a computer, reliable Internet connection, and capability to create Microsoft Word documents.

Student Learning Outcomes:

Assessment	Program Outcomes	Student Learning Outcomes
Term Project Analysis (Must achieve a score of 70% to meet assessment criteria)	- Students will identify the basic operating practices and principles of supply chain management, including appropriate strategies for customer service, manufacturing, procurement, distribution operations, facility design, and quality. - Students will produce and process quantitative information and demonstrate effective critical thinking and problem-solving skills.	Describe the concepts of logistics including shipping, warehousing, transportation, packaging, materials handling, inventory management, network design and information systems on customer service and profitability.

Additional Course Outcomes:

Thorough understanding and ability to offer value-added communications in the specific areas of:

- The Logistical Value Proposition - The Work of Logistics - Planning Inventory - Managing Uncertainty - Inventory Management Policies - The Transportation Modal Structure - Transportation Economics and Pricing	- Transportation Management - Strategic Warehousing - Warehouse Decisions - Packaging for Handling Efficiency - Materials Handling - Network Design - Logistical Strategy Formulation
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What will our classroom environment be like?

How will the grade be determined and what are the major assignments for the semester?

Grading Procedure:

Grading Criteria	Maximum Points	Scorecard
Quizzes (12 @ 100 points, 2 @ 150 points) - <i>Connect</i>	1500	
SmartBook 2.0 (14 @ 100 points each) - <i>Connect</i>	1400	
Course Paper (1 @ 500 points)	500	
Case Studies (2 @ 300 points each)	600	
Total Possible Points	4000	

Grading Scale:

A = 3600 - 4000 points

B = 3200 - 3599 points

C = 2800 - 3199 points

D = 2400 - 2799 points

F ≤ 2399 points

What are student and instructor responsibilities?

INSTRUCTIONAL STRATEGIES

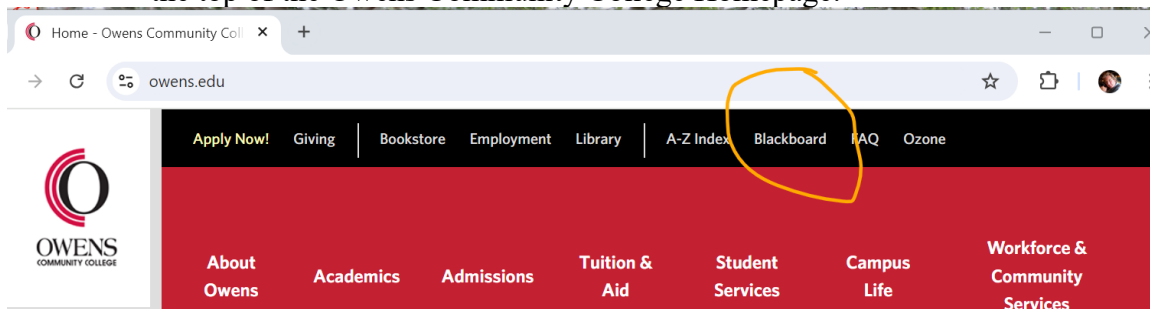
Welcome to the BUS 243 Web course! This online course will incorporate asynchronous (anytime) assignments such as chapter quizzes, video quizzes, management cases, essays, and discussion boards. We will use the **BLACKBOARD ULTRA LEARNING SYSTEM** and **McGraw-Hill Connect** for course management, content acquisition, and communication. This section will explain how to access and use some key features of both systems.

BLACKBOARD ULTRA is a learning management system (LMS) that contains a plethora of information about this course, including the course syllabus, chapter outlines, chapter quizzes, PowerPoint slides, sample quizzes, and links to many related websites. More importantly, you will use **BLACKBOARD ULTRA** to review course **ANNOUNCEMENTS, ASSIGNMENTS, and CHANGES TO SCHEDULES, COMPLETE ASSIGNMENT QUIZZES**, take part in online conversations with your fellow students and myself, and submit your **ASSIGNMENTS** to me electronically. In addition, I will maintain your course grades on this tool.

Please become familiar with **BLACKBOARD ULTRA** as quickly as possible. Once you sign in (see below), you'll find helpful tutorials to review at your convenience.

Here are the login instructions for **BLACKBOARD ULTRA**:

1. Logging into **BLACKBOARD** is as simple as clicking the **BLACKBOARD** link at the top of the Owens Community College Homepage:



2. You will then get a prompt to sign in with your Owens User Name and Password



Sign in

username@owens.edu

[Can't access your account?](#)

Next

New Student or Employee? Activate your account [here](#) and review logging in with Owens single sign-on [here](#).

Contact Owens [IT Help Desk](#) for login assistance.

Blackboard Non-System Users Click [here](#) to use a non-Ozone username. Example: Username ending with _tfd or _tpd



Sign-in options



← thomas_passero@owens.edu

Enter password

.....

[Forgot my password](#)

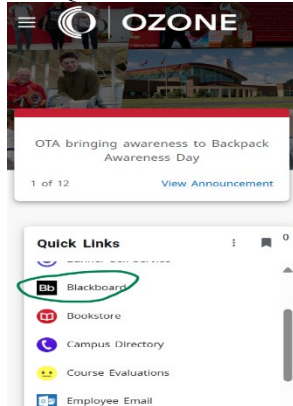
Sign in

New Student or Employee? Activate your account [here](#) and review logging in with Owens single sign-on [here](#).

Contact Owens [IT Help Desk](#) for login assistance.

Blackboard Non-System Users Click [here](#) to use a non-Ozone username. Example: Username ending with _tfd or _tpd

3. This will take you to your Ozone page where you will click **BLACKBOARD** from the Quick Links selection.



4. Another way is to click **OZONE**, sign in, and then click **BLACKBOARD**.
5. Choose the courses in which you are enrolled (e.g., **BUS240-XXX Supply Chain Management Principles**)
6. Here are instructions for important **BLACKBOARD ULTRA** functions:
- a. To view weekly announcements
 - i. Click **ANNOUNCEMENTS** at the top of the screen
 - ii. View the most recent and/or past announcements. I do not delete them; you may catch up on ones missed – but please don't let that happen! Keep current!
 - b. To view weekly assignments: two methods
 - i. Click **CONTENT** at the top of the screen, then scroll and click **ASSIGNMENT SETS** you wish to see.
 - ii. **OR**
 - iii. Click **CALENDAR** at the top of the screen, then **DUE DATES** to see the Assignment Set activities, sorted by due date.
 - c. To retrieve posted documents (syllabus, bio, slides, etc.)
 - i. Click **CONTENT**, then the document you wish to download (note: it could be in a folder, document, or Assignment Set)
 - ii. Click the **DOWNLOAD ICON** (square with a downward arrow) to place the document in a location of your choice.
 - d. To submit assignments,
 - i. Click **CONTENT** then **ASSIGNMENT SET**.
 - ii. Click **ASSIGNMENT SET X ACTIVITIES**, then the specific activity you complete.
 - iii. Scroll to the bottom of that screen and upload your files in the **SUBMISSION** location.

7. To view your grade,

- a. Click **GRADEBOOK** at the top of the **BLACKBOARD ULTRA** screen
- b. You will see the items due during the course, their due date, and points earned versus points available by assignment.
- c. You may access each unsubmitted assignment from this screen if you so choose (or access the assignments from the Content screen as explained earlier).

McGraw Hill Connect – mandatory for this course – is a learning management system (LMS) from the publisher of the *Supply Chain Logistics Management* textbook. It is extremely content-rich and includes many helpful tools: Learning objectives, PowerPoint slides, sample quizzes, videos, management cases, glossaries, e-book chapters, etc. All the material found on the **Connect** site is updated to the Owens Custom edition of the textbook.

- Here is how to register (**IMPORTANT STEPS – REGISTER THROUGH BLACKBOARD ULTRA! NOT DOING SO WILL CAUSE GRADE TRANSFER PROBLEMS!**):
 1. Sign in to the **BUS243-XXX BLACKBOARD ULTRA** class website.
 2. Click the first **ASSIGNMENT SET: (Path>> “COURSE CONTENT, ASSIGNMENT 1 ACTIVITIES/ and then either of the two *Connect* assignments (i.e., Online Quiz #1 in *Connect* (Chapters 1) or Smartbook in *Connect* (Chapter 1)).** You will be given steps on how to register with *Connect*.
 3. You only need to do this once.
- All the **Connect** assignments for this course are placed in Assignment Set buckets like the one above. **THIS IS THE EASIEST WAY TO GET TO THE *Connect* ASSIGNMENTS!!!!**

Grades and Feedback

- I will grade and post your assignment grades roughly one week after the **DUE DATE**. Also, I will maintain your grades in **BLACKBOARD ULTRA**. Contact me if you'd like to discuss your tests and/or assignments.

How does the College support us?

General Information:

[Student Resources](#): Please click here to access Owens Community College various student resources.

Disability Resource Center: If you have a disability or acquire one, you may be entitled to receive individualized services and/or accommodations intended to assure you an equal opportunity to participate in and benefit from the program. To receive more information or to apply for services, please contact the Office of Disability Services in College Hall 124 at 567-661-7007 or email disability@owens.edu.

Tentative Class Assignments

BUS 243 SEMESTER6 Assignment Calendar*

Date	Content	Assignment(s) Due
Week 1		
Week 2	Chapter 1	
Week 3	Chapter 2	
Week 4	Chapter 3	
Week 5	Chapter 4	
Week 6	Chapter 5	
Week 7	Chapter 6	Case Study 1
Week 8	Chapter 7	
Week 9	Chapter 8	Case Study 2
Week 10	Chapter 9	
Week 11	Chapter 10	
Week 12	Chapter 11	
Week 13	Chapter 12	Course Paper
Week 14	Chapter 13 and Chapter 14 or TBD	
Week 15	TBD	
Week 16	TBD	

Disclaimer: "The instructor reserves the right to amend this syllabus as deemed necessary and will communicate such amendment to the students in the course."