



The BIG Read

Since 2020, Owens Community College's The BIG Read has brought Owens students, faculty and staff together with area high school students and educators, community partners and local residents through the power of literature. Each year, a featured book serves as the foundation for engaging educational experiences and meaningful conversations about important social issues.

The BIG Read extends beyond Owens campuses through partnerships with area high schools, libraries, public agencies and community organizations. High school students and their teachers read the featured book and participate in the author visit, while community partners help bring programming and conversation to audiences throughout the region. Together, we offer free experiences—including author events, writing workshops, panel discussions, book clubs, film screenings, interactive exhibits, performances, classroom activities and community events—that encourage dialogue, strengthen connections and inspire lifelong learning.

In Our Communities

The BIG Read supports the surrounding community through two outreach initiatives:

- The BIG READING Shelf: Donated bookshelves are filled with books for adults and children and placed in community locations such as shelters, schools, housing community centers and waiting rooms. The goal is to make books easily accessible and bring joy to families in need.
- The BIG Blanket Tie: Owens Community College students and staff make fleece blankets that are donated to local agencies. The project provides warmth and comfort while giving the campus community an opportunity to help others.

2026–27 Theme: Climate Change & Climate Justice

This year, The BIG Read explores climate change, climate justice, and community resilience through Sarah Jaquette Ray's *A Field Guide to Climate Anxiety: How to Keep Your Cool on a Warming Planet*. Through thought-provoking programs and conversations, participants will consider how environmental challenges affect our health, economy and communities. They will also explore how collaboration, innovation and individual action can help create a healthier, more sustainable future.

Why Your Support Matters

Your sponsorship helps Owens provide these meaningful educational experiences at no cost to more than 600 participants, including Owens students, area high school students and teachers, community partners and local residents. It also gives your organization an opportunity to connect with students, educators, community organizations and other engaged audiences while demonstrating your commitment to education and community enrichment.

The enclosed packet outlines several sponsorship levels and opportunities to participate in The BIG Read. Each level includes valuable recognition benefits designed to highlight your organization's commitment to education, thoughtful dialogue and the well-being of our community.

With your partnership, The BIG Read can continue bringing people together through books, conversation, and shared experiences. We invite you to join us in making this year's program accessible, inspiring and impactful.

Thank you for considering a sponsorship of The BIG Read at Owens Community College. We would be honored to welcome you as a valued community partner.

The BIG Read Team | Owens Community College | owens.edu

For more information regarding **The BIG Read** Sponsorship Opportunities, please contact  shana_holzer@owens.edu or  (567) 661-7042.





Sponsor Levels and Descriptions

Title Sponsor: \$5,000 (Exclusive)

- Exclusive recognition as **The BIG Read Title Sponsor**
- Premier logo placement on all printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition in social media promotions throughout the BIG Read program
- Company banner prominently displayed at all BIG Read events (provided by sponsor)
- Opportunity to provide promotional materials or giveaways at all events
- Corporate information booth at Author Visit
- Opportunity for a company representative to provide welcome remarks at the Author
- Recognition during opening remarks at all BIG Read events
- **8 VIP guests** at the writing workshop and author visit
- First right of refusal to renew Title Sponsorship

Publisher Sponsor: \$3,000

- Large logo on all printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition on BIG Read social media
- Opportunity to provide company materials or giveaways at Author Visit
- Corporate information booth at Author Visit
- Company banner displayed at a Book Discussion, Book Debate and Author Visit (provided by sponsor)
- Recognition during writing workshop and author visit announcements
- **6 VIP guests** at the writing workshop and author visit

Agent Sponsor: \$3,000

- Large logo on all printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition on BIG Read social media
- Opportunity to provide company materials or giveaways at Author Visit
- Corporate information booth at Author Visit
- Company banner displayed at a Book Discussion, Book Debate and Author Visit (provided by sponsor)
- Recognition during writing workshop and author visit announcements
- **6 VIP guests** at the writing workshop and author visit

Editor Sponsor: \$2,500

- Logo on printed and digital promotional materials
- Recognition on the BIG Read website

- Recognition on BIG Read social media
- Recognition during writing workshop and author visit announcements
- Opportunity to provide company materials or giveaways at Author Visit
- Corporate information booth at Author Visit
- Company banner displayed at a Book Discussion and Author Visit (provided by sponsor)
- **4 VIP guests** at the writing workshop and author visit

Author Sponsor: \$1,500

- Logo on printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition on BIG Read social media
- Recognition during writing workshop and author visit announcements
- Opportunity to provide company materials or giveaways at Author Visit
- Corporate information booth at Author Visit
- Company banner displayed at Author Visit (provided by sponsor)
- **2 VIP guests** at the writing workshop and author visit

Book Lover Sponsor: \$1,000 (3 available)

- Logo on printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition on BIG Read social media
- Opportunity to provide company materials at writing workshop and author visit
- Corporate information booth at Author Visit
- **1 VIP guest** at the writing workshop and author visit

Chapter Sponsor: \$500 (3 available)

- Logo on printed and digital promotional materials
- Recognition on the BIG Read website
- Recognition on BIG Read social media
- Opportunity to provide company materials or giveaways at Author Visit
- Corporate information booth at Author Visit

Bookmark Sponsor: \$250 each (20 maximum)

- Logo on printed and digital promotional materials
- Recognition on the BIG Read website
- Opportunity to distribute company materials or giveaways at the Author Visit
- Corporate information booth at Author Visit



 owens.edu/thebigread

2026-27 Theme: Climate Change & Climate Justice

2026 Sponsorship Form

Yes! I want to support The BIG Read

Preferred Sponsorship

Company Name (as you would like it listed)

Company Contact Name

Email

Phone Number

PAYMENT INFORMATION

My Contribution: \$

I would like to make a gift by debit or credit card online at owens.edu/thebigread



I would like to send a check payable to:
Owens Community College Foundation

Please put "The BIG Read" in the memo line and mail checks to the Owens Community College Foundation, 30335 Oregon Rd., Perrysburg, OH 43551